

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET	OF	T/C	NO.	AVG. AUD. %	SH %	AVG. AUD. 0,000		TOTAL WORKING		LOH	W O M E N					M E N					T E E N S		CHILDREN							
											PERS	WOMEN	18-49	18-	18-	25-	35-	18-	18-	25-	35-	TOT.	FEM.	TOT.	TOT.								
#STNS	CVG%	TYPE								(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	12-17	12-17	2-11	6-11				
EVENING																																	
AARON'S WAY										A	11.9	21	1054	1603	274	201	49A	900	195	388	407	425	437	456	111	204	177	211	232	84	45A	163	106
WED 8.00P 60 NBC 8										B	13.1	22	1163	1656	281	201	59	896	178	392	411	447	436	498	119	238	221	237	236	98	55	163	103
207 99 GD 10										C	14.6	24	1291	1663	287	202	59	895	173	393	415	454	430	513	119	238	230	251	244	102	61	153	93
8.00 - 8.30										A	11.0	21	975	1599	261	193	54A	901	201	383	401	411	443	460	112	198	172	206	244	82	40A	156	107
8.30 - 9.00										A	12.9	23	1143	1593	284	207	44A	893	189	390	409	433	429	448	108	208	180	213	220	85	49A	167	105
AARON'S WAY SPECIAL(S)										A	7.1	14	629	1601	235	183	47A	842	181	363	377	378	413	497	152	242	249	211	219	141	77A	122	71A
SUN 7.00P 60 NBC 8																																	
204 99 GD 10										A	6.5	14	576	1610	227	180	41A	843	180	361	380	367	414	515	151	245	260	221	232	134	73A	118	69A
7.00 - 7.30										A	7.7	15	682	1593	243	186	52A	842	182	364	374	388	412	481	153	239	240	203	208	146	81A	124	73A
7.30 - 8.00																																	
ABC MONDAY NIGHT MOVIE										A	18.4	28	1630	1535	308	216	77	845	174	417	434	473	363	573	110	265	301	322	245	58	34A	58	40
MON 9.00P 120 ABC 6										B	15.5	25	1370	1543	322	239	82	840	251	466	443	419	311	507	159	279	275	247	181	95	52	101	62
217 99 FF 14										C	15.3	24	1358	1608	320	252	84	805	268	485	454	397	260	570	203	353	334	280	170	114	58	120	73
THE BOURNE IDENTITY, PT.2										A	17.8	27	1577	1524	296	207	85	834	173	407	417	464	366	546	103	256	285	304	235	74	43	70	45
9.00 - 9.30										A	18.4	28	1630	1520	307	214	71	841	164	409	432	481	365	568	106	260	295	318	245	62	37A	50	34A
9.30 - 10.00																																	
10.00 - 10.30										A	18.9	29	1675	1556	315	220	78	854	177	423	442	478	364	587	114	273	314	335	248	58	31A	57	39
10.30 - 11.00										A	18.7	30	1657	1522	310	219	73	843	182	424	438	463	354	583	117	268	307	327	248	40	27A	57	40
ABC MOVIE SPECIAL(S,R)										A	8.1	14	718	1530	260	193	58A	637	179	354	336	324	235	666	219	419	437	363	189	86A	16V	142	85A
THU 8.00P 120 ABC 8																																	
209 99 FF 14																																	
UNCOMMON VALOR										A	7.5	15	665	1505	281	204	58A	722	184	369	363	370	288	601	161	351	384	342	197	57A	15V	125	66A
8.00 - 8.30										A	7.6	14	673	1532	253	181	52A	644	156	335	338	349	254	665	198	413	435	373	196	83A	14V	140	72A
8.30 - 9.00										A	8.4	14	744	1541	242	181	61A	597	186	349	320	294	207	684	248	445	453	362	179	98	19V	163	103
9.00 - 9.30										A	9.0	15	797	1522	262	205	58A	591	186	358	324	290	197	695	255	451	464	369	182	100	17V	136	96
9.30 - 10.00																																	
ABC SUNDAY NIGHT MOVIE										A	20.3	32	1799	1835	360	312	102	683	341	535	461	287	110	707	362	577	510	311	97	227	95	218	140
SUN 9.00P 127 ABC 8										B	14.8	24	1307	1721	321	253	85	729	254	464	435	364	212	682	262	466	447	345	161	144	56	165	107
215 99 FF 14										C	14.9	24	1317	1746	321	257	82	743	264	474	445	365	213	712	270	483	459	360	171	138	56	154	97
BEVERLY HILLS COP										A	17.8	28	1577	1850	371	320	96	678	330	526	454	292	111	694	364	568	512	300	91	240	108	239	158
9.00 - 9.30										A	20.5	31	1816	1830	360	309	98	665	332	522	449	281	103	699	358	577	515	311	90	231	99	235	157
9.30 - 10.00										A	21.7	33	1923	1838	355	311	105	678	340	535	461	285	107	714	362	585	509	319	98	227	93	219	139
10.00 - 10.30										A	21.8	35	1931	1825	354	307	109	696	355	548	472	285	112	715	371	580	506	306	104	221	87	192	118
10.30 - 11.00										A	18.4	35	1630	1773	357	313	90	732	344	551	481	307	143	690	319	538	493	332	111	185	72	165	102
11.00 - 11.30																																	
ALF										A	16.3	27	1444	1772	316	250	102	714	278	480	437	328	180	471	228	355	302	207	89	185	91	402	257
MON 8.00P 30 NBC 7										B	17.1	28	1519	1803	284	245	95	692	279	473	412	299	179	484	240	373	315	200	84	211	104	416	274
CONT'D																																	

12 PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME DAYTIME DUR NET NO. #STNS CVG% TYPE OF T/C						KEY	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
							AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING PERS		LOH 18-49 W/CH	WOMEN					MEN					TEENS		CHILDREN				
										18+	49		18-	18- 34	25- 49	35- 64	55+	18-	18- 34	25- 49	35- 64	55+	TOT. 12- 17	FEM. 12- 17	TOT. 2- 11	TOT. 6- 11			
EVENING CONT'D																													
ALF-CONT'D																													
	206	99	CS	31	C	18.5	28	1642	1911	310	262	99	726	310	503	441	303	181	514	244	396	341	224	93	231	109	439	285	
AMERICA'S MOST WANTED																													
SUN	8.00P	30	FOX	6	A	6.6	12	585	1773	365	304	140	685	317	510	412	299	127	704	369	555	474	304	99^	214	104^	170	105^	
	126	85	OP	6	B	6.4	11	563	1778	354	306	115	701	343	530	432	291	132	676	329	542	470	311	90	189	98	212	122	
					C	6.4	11	563	1778	354	306	115	701	343	530	432	291	132	676	329	542	470	311	90	189	98	212	122	
BARBARA WALTERS SPEC.(S)																													
WED	9.00P	60	ABC		A	20.0	32	1772	1510	335	258	100	824	292	495	470	373	270	459	182	285	285	195	124	118	73	109	56	
	216	99	CC																										
	9.00 - 9.30				A	19.5	32	1728	1528	329	253	95	812	289	484	453	363	271	457	179	280	277	190	129	130	78	129	66	
	9.30 - 10.00				A	20.5	32	1816	1494	341	261	104	836	296	505	487	384	268	461	184	291	293	199	119	107	68	89	45	
BEAUTY & THE BEAST(R)																													
FRI	8.00P	60	CBS	6	A	10.4	20	921	1502	294	209	113	842	206	394	403	389	389	444	139	242	234	205	171	55^	24^	161	89	
	212	99	A	27	B	10.6	20	941	1570	335	251	83	886	217	447	445	430	373	459	119	225	224	219	204	63	35^	162	95	
	8.00 - 8.30				C	12.6	22	1116	1681	343	261	77	888	241	473	455	429	352	534	139	282	275	276	216	83	48	176	104	
	8.30 - 9.00				A	9.8	20	868	1485	282	196	116	828	206	393	388	390	378	438	147	240	227	195	165	57^	24^	162	89	
					A	11.0	21	975	1517	304	220	110	854	207	395	415	388	398	450	133	243	241	214	176	54^	23^	160	89	
BILL COSBY SHOW(R)																													
					A	21.7	40	1923	1622	302	250	74	749	298	476	411	299	244	396	178	250	214	156	114	197	116	281	193	
THU																													
	8.00P	60	NBC	8	B	23.3	41	2062	1703	305	252	87	777	285	482	426	325	255	424	180	273	240	174	124	195	111	307	204	
	213	99	CS	34	C	27.0	44	2392	1792	333	272	89	837	297	494	439	352	292	490	186	300	270	215	156	178	97	287	185	
	8.00 - 8.30				A	19.9	39	1763	1609	301	247	68	759	290	461	395	296	268	392	173	244	204	152	120	190	112	268	183	
	8.30 - 9.00				A	23.5	42	2082	1634	303	253	79	740	304	488	424	301	224	400	183	256	222	159	108	202	120	292	200	
BOYS WILL BE BOYS(R)																													
SAT	8.30P	30	FOX	5	A	2.3	5	204	1435	144^	114^	44^	451	132^	251^	249^	223^	143^	408	177^	262^	224^	151^	129^	248^	147^	328	294^	
	114	81	CS	5	B	2.8	6	252	1682	193	170	94^	477	252	380	311	185	77^	438	241	350	276	169	68^	283	161	485	359	
					C	2.8	6	252	1682	193	170	94^	477	252	380	311	185	77^	438	241	350	276	169	68^	283	161	485	359	
CAGNEY & LACEY																													
MON	10.00P	60	CBS	4	A	11.2	18	992	1475	330	252	66	859	243	455	472	413	343	460	173	268	249	179	168	74	52^	82	37^	
	212	99	OP	4	B	10.2	17	902	1452	326	257	72	809	259	459	454	365	293	476	176	279	266	200	165	82	46	85	44	
	10.00 - 10.30				C	10.2	17	902	1452	326	257	72	809	259	459	454	365	293	476	176	279	266	200	165	82	46	85	44	
	10.30 - 11.00				A	11.3	17	1001	1480	331	255	63^	857	245	458	472	406	339	455	172	264	248	176	165	78	49^	91	43^	
					A	11.2	18	992	1456	325	246	68	853	239	448	468	416	344	461	172	270	247	180	169	69	54^	72	32^	
CAPTAIN EO BACKSTAGE(S)																													
SUN	8.30P	30	ABC		A	10.4	18	921	1860	365	313	100	675	310	535	469	317	100	574	309	467	413	237	82	188	104	423	270	
	213	99	GV																										
CBS SUNDAY MOVIE																													
SUN	9.00P	120	CBS	8	A	10.4	16	921	1463	280	165	54^	820	173	341	371	387	401	546	101	220	232	249	286	34^	14^	62^	26^	
	211	99	FF	32	B	16.5	26	1463	1671	331	234	57	844	213	423	422	425	353	666	168	340	347	339	270	82	35	80	49	
	9.00 - 9.30				C	17.1	27	1518	1652	337	240	60	865	218	436	437	436	359	620	157	314	320	325	253	81	38	86	53	
B.MARKHAM:SHADOW ON THE SUN,PT 1																													
	9.00 - 9.30				A	11.3	18	1001	1470	297	180	55^	812	165	349	372	383	394	551	104	224	227	251	287	36^	17^	70	27^	
	9.30 - 10.00				A	10.6	16	939	1474	277	165	51^	816	177	345	370	375	396	550	104	223	229	244	290	37^	16^	71	32^	
CONT'D																													

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME DAYTIME DUR NET OF #STNS CVG% TYPE T/C					KEY	HOUSEHOLD AUDIENCES AVG. SH. AVG. AUD. % AUD. 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
									TOTAL WORKING LOH				WOMEN					MEN					TEENS		CHILDREN																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
									TOTAL PERS (2+)	WOMEN 18+ 18+	18-49 W/CH 49	18-49 W/CH <3	18- 18- TOTAL	18- 18- 34	25- 25- 49	35- 35- 54	35- 35- 64	35- 35- 55+	18- 18- TOTAL	18- 18- 34	25- 25- 49	35- 35- 54	35- 35- 64	35- 35- 55+	TOT. TOT. 12- 12- 17	FEM. FEM. 12- 12- 17	TOT. TOT. 2- 2- 11	TOT. TOT. 6- 6- 11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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MAY 9-15, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										T E E N S		CHILDREN							
DAY	TIME	DUR	NET CVG%	TYPE	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING			LOH 18-49 W/CH	W O M E N					M E N					TOT. 12- 17	FEM. 12- 17	TOT. 2- 11	TOT. 6- 11							
									PERS (2+)		WOMEN 18+		18-49 49	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54					35- 64	55+					
EVENING CONT'D										A	7.2	13	638	1456	236	135	61^	810	116	296	337	388	454	503	72^	189	227	278	263	61^	27^	81^	37^
48 HOURS	8.00P	60		CBS	7	B	8.9	15	785	1504	261	173	53	765	148	317	351	377	381	594	132	273	291	306	266	59	19^	86	47				
THU	210	99	DN		9	C	9.4	16	834	1529	257	175	59	765	157	326	352	372	374	602	136	284	300	306	265	64	23^	98	53				
HEART DISEASE	8.00 - 8.30					A	7.0	14	620	1463	223	130	63^	802	109	295	330	390	452	519	73^	195	236	291	267	61^	29^	81^	34^				
	8.30 - 9.00					A	7.4	13	656	1449	248	141	60^	818	123	297	344	386	456	489	70^	183	219	265	259	62^	25^	81^	39^				
FULL HOUSE(R)	8.30P	30		ABC	8	A	9.7	18	859	1576	264	209	72^	774	262	410	353	291	319	434	175	239	199	165	171	120	71^	248	159				
FRI	206	95	CS		11	B	11.4	21	1012	1683	276	215	92	781	261	432	405	320	303	433	171	273	249	187	131	160	101	309	198				
						C	11.8	21	1047	1708	287	227	97	778	271	446	417	321	284	428	169	269	251	186	128	168	105	335	215				
GARRY SHANDLING SHOW	9.00P	30		FOX	8	A	3.4	5	301	1672	310	281	79^	661	358	508	357	226	137^	633	360	513	327	228	104^	200^	91^	177^	117^				
SUN	124	87	CS		11	B	4.4	7	387	1658	260	237	83	593	330	453	348	189	122	594	349	494	373	219	71^	201	110	269	190				
						C	4.4	7	392	1672	266	238	87	607	337	467	360	200	119	591	341	490	371	220	73	206	110	269	189				
GOLDEN GIRLS(R)	9.00P	60		NBC	8	A	19.7	37	1745	1581	316	228	70	853	256	432	390	353	365	422	129	223	225	185	167	134	87	172	114				
SAT	204	98	CS		34	B	19.7	36	1747	1655	304	221	76	862	244	425	396	364	385	437	136	226	213	188	183	142	88	213	145				
	9.00 - 9.30					C	21.6	37	1916	1713	314	229	69	887	241	417	393	375	413	475	142	244	231	211	199	136	85	214	148				
						A	19.4	37	1719	1587	324	232	68	865	256	433	394	357	375	423	125	217	218	183	175	133	88	165	107				
9.30 - 10.00										A	20.0	37	1772	1575	309	225	73	841	256	431	386	349	356	420	133	229	231	187	159	135	87	178	121
GROWING PAINS(R)	8.00P	30		ABC	8	A	14.3	27	1267	1622	283	232	96	724	327	488	407	287	190	425	219	304	257	158	94	187	97	285	189				
WED	217	99	CS		10	B	16.3	28	1440	1687	308	259	104	714	326	492	413	276	183	437	218	318	271	171	91	230	127	306	199				
						C	16.9	28	1494	1703	310	262	103	720	327	494	416	279	188	447	218	325	276	180	94	233	127	303	196				
HEAD OF THE CLASS	8.30P	30		ABC	7	A	14.6	25	1294	1609	303	245	96	720	328	492	418	298	178	442	228	319	271	167	89	206	109	240	159				
WED	213	98	CS		29	B	15.5	25	1370	1659	308	260	115	697	340	495	413	261	162	431	215	318	273	175	83	241	136	290	188				
						C	16.5	26	1461	1721	323	273	106	731	337	501	432	281	188	476	233	353	306	196	94	219	117	295	194				
HIGH MOUNTAIN RANGERS(R)	8.00P	60		CBS	6	A	7.5	16	665	1687	239	161	32^	785	175	337	306	358	412	628	160	325	312	284	260	84^	33^	190	145				
SAT	208	99	A		17	B	8.1	16	716	1702	248	184	55	772	162	355	343	379	367	631	167	328	319	304	256	116	47	183	118				
	8.00 - 8.30					C	10.4	18	917	1831	290	207	56	816	181	387	393	413	368	701	188	364	363	355	281	112	47	202	126				
	8.30 - 9.00					A	7.2	16	638	1684	232	160	37^	792	176	326	278	345	438	624	155	306	290	267	279	85^	36^	184	143				
						A	7.7	16	682	1711	249	165	28^	789	176	352	337	375	394	640	166	347	337	304	245	83^	30^	198	148				
HIGHWAY TO HEAVEN(R)	9.00P	60		NBC	3	A	10.7	17	948	1565	286	216	51^	843	186	400	407	419	381	465	127	232	216	226	194	113	60^	144	103				
WED	202	98	GD		3	B	12.1	20	1075	1643	287	221	63	860	208	414	411	419	384	505	147	271	243	242	202	128	72	150	99				
	9.00 - 9.30					C	12.1	20	1075	1643	287	221	63	860	208	414	411	419	384	505	147	271	243	242	202	128	72	150	99				
	9.30 - 10.00					A	10.3	17	913	1569	280	212	46^	854	180	394	402	427	398	457	125	227	201	218	197	113	61^	145	105				
						A	11.1	18	983	1560	292	219	56^	832	192	406	412	412	365	473	129	236	229	234	190	112	59^	143	100				
HOUSTON KNIGHTS	8.00P	60		CBS	3	A	6.9	12	611	1557	298	183	82^	772	201	382	372	383	330	565	181	333	348	286	185	72^	43^	148	79^				
TUE	206	99	OP		3	B	6.6	11	585	1617	286	205	86	797	218	411	395	378	330	560	172	318	310	257	206	89	41^	171	94				
	8.00 - 8.30					C	6.6	11	585	1617	286	205	86	797	218	411	395	378	330	560	172	318	310	257	206	89	41^	171	94				
	CONT'D					A	6.8	12	602	1528	287	181	79^	765	192	368	365	372	338	554	178	318	339	276	188	62^	36^	146	77^				

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															T E E N S		C H I L D R E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
DAY	TIME	DUR	NET	TYPE	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING			LOH 18-49 W/CH <3	W O M E N					M E N					TOT.	FEM.	TOT.	TOT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
									PERS (2+)		18+		49	18-	34	49	54	64	55+	18-	18-	25-	35-	TOTAL	34	49	54	64	55+	12-	12-	2-	6-																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
#STNS	CVG%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															T E E N S		CHILDREN				
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING LOH				W O M E N					M E N					TOT.	FEM.	TOT.	TOT.									
								PERS	WOMEN		18-49		18- 18+	49	18-49 W/CH <3	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	12- 17	12- 17	2- 11	6- 11			
#STNS	CVG%	TYPE						(2+)	18+	49	<3		34	49	54	64	55+		34	49	54	64	55+											
EVENING CONT'D																																		
MARRIED...WITH CHILDREN(R)										A	6.0	10	532	1735	309	278	99^	655	343	503	413	241	114^	674	390	583	453	265	69^	214	79^	192	135	
SUN 8.30P 30 FOX 8										B	5.5	9	490	1821	314	282	117	691	387	536	400	227	127	665	384	566	458	259	65	204	107	261	175	
124 87 CS 30										C	4.7	7	419	1899	322	288	109	681	378	536	418	244	115	687	410	584	455	249	73	228	103	302	200	
MATLOCK(R)										A	13.3	23	1178	1525	261	166	49^	861	140	309	332	387	489	541	103	212	214	257	287	65	32^	58	43^	
TUE 8.00P 120 NBC 8										B	15.8	26	1402	1614	269	178	45	887	128	331	360	442	490	568	92	211	224	281	311	72	36	88	54	
200 98 GD 30										C	17.2	27	1522	1632	258	170	48	886	130	320	354	443	495	590	98	224	237	296	320	67	33	90	53	
8.00 - 8.30										A	11.4	20	1010	1518	267	160	55^	874	132	288	318	397	521	517	89	187	194	231	295	68	35^	60^	41^	
8.30 - 9.00										A	12.7	22	1125	1540	264	169	51^	888	141	306	326	388	521	535	102	199	198	241	299	59	28^	58	40^	
9.00 - 9.30										A	14.6	24	1294	1526	262	169	51	856	141	319	342	389	473	546	108	221	221	267	282	64	30^	60	45^	
9.30 - 10.00										A	14.3	23	1267	1536	257	166	42^	844	146	324	343	382	459	567	112	238	241	284	281	68	36^	56	45^	
MIAMI VICE(R)										A	10.1	18	895	1558	297	240	88	686	271	479	400	341	163	609	280	440	401	277	120	126	62^	137	100	
FRI 10.00P 60 NBC 8										B	12.5	23	1104	1660	291	247	99	692	282	493	436	329	155	637	275	457	398	295	140	159	71	173	113	
202 99 OP 8										C	12.5	23	1104	1660	291	247	99	692	282	493	436	329	155	637	275	457	398	295	140	159	71	173	113	
10.00 - 10.30										A	9.6	17	851	1569	295	238	94	685	276	477	398	334	166	592	264	432	388	274	118	136	65^	157	111	
10.30 - 11.00										A	10.5	19	930	1562	303	245	83	693	269	486	405	350	163	631	297	452	416	282	123	119	59^	121	90	
MR. BELVEDERE(R)										A	9.3	16	824	1601	257	213	89	733	230	423	381	318	282	482	195	279	263	210	164	134	80	253	154	
FRI 9.00P 30 ABC 8										B	11.0	19	971	1698	272	213	100	757	251	431	391	323	290	432	168	269	248	193	134	180	109	330	215	
202 96 CS 11										C	11.1	19	987	1710	274	217	98	748	254	436	395	326	275	430	165	266	249	195	132	185	113	347	232	
MOONLIGHTING(R)										A	11.8	19	1045	1588	315	282	141	743	415	582	442	251	140	421	264	360	273	138	46^	193	132	232	145	
TUE 9.00P 60 ABC 7										B	14.0	22	1237	1597	343	309	119	728	388	565	461	260	136	451	263	374	309	158	57	213	121	205	132	
217 99 PD 25										C	17.5	27	1554	1671	371	331	129	773	414	601	501	281	138	488	277	400	334	180	64	204	116	206	132	
9.00 - 9.30										A	11.8	20	1045	1624	322	288	143	744	417	585	434	248	140	411	258	355	270	136	41^	202	135	267	164	
9.30 - 10.00										A	11.7	19	1037	1565	312	279	140	748	416	585	454	256	142	434	274	369	278	141	52^	185	129	198	127	
MURDER, SHE WROTE(R)										A	17.3	30	1533	1582	310	188	29^	873	124	312	363	426	483	592	88	219	247	294	316	48	23^	69	40^	
SUN 8.00P 60 CBS 8										B	18.6	31	1646	1604	307	187	35	884	129	319	357	446	493	604	94	219	247	304	330	46	22	69	41	
212 99 SM 34										C	19.9	30	1764	1609	313	197	39	896	133	329	364	452	495	593	95	222	246	304	321	52	25	68	41	
8.00 - 8.30										A	16.5	29	1462	1573	313	190	29^	872	120	301	361	418	491	604	93	216	245	289	331	38^	17^	60	31^	
8.30 - 9.00										A	18.1	31	1604	1590	307	186	29^	875	127	323	365	433	476	581	84	222	249	298	302	57	29^	77	48	
MY TWO DADS SPCL.(S)										A	14.5	23	1285	1749	316	262	91	690	265	465	401	326	173	459	226	343	284	196	94	228	134	371	251	
MON 8.30P 30 NBC 6																																		
205 99 CS 29																																		
NBC MONDAY NIGHT MOVIES										A	19.1	30	1692	1757	328	295	99	715	282	523	478	357	147	688	325	545	485	310	100	199	80	156	104	
MON 9.00P 120 NBC 6										B	15.6	25	1384	1625	299	238	76	798	236	473	458	415	266	572	196	355	340	281	174	126	63	129	81	
202 99 FF 29										C	16.7	26	1476	1648	324	258	83	839	270	495	458	404	286	516	175	317	299	258	161	144	78	148	92	
SOMETHING IS OUT THERE, PT. 2										A	18.1	27	1604	1723	321	289	99	702	271	500	465	347	158	641	302	496	443	287	104	207	92	172	117	
9.00 - 9.30										A	19.3	29	1710	1767	341	307	104	719	285	531	484	364	143	681	326	545	478	305	95	203	88	164	112	
9.30 - 10.00																																		
CONT'D																																		

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME DAY TIME DUR NET OF #STNS CVG% TYPE T/C										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
										HOUSEHOLD AUDIENCES		TOTAL WORKING PERS				W O M E N					M E N					T E E N S		CHILDREN					
										AVG. AUD. %	AVG. SH %	AVG. AUD. %	18- (2+)	18- 18+ 49	LOH 18- W/CH <3	18- 34	18- 49	25- 54	35- 64	35- 55+	18- 34	18- 49	25- 54	35- 64	35- 55+	TOT. 12- 17	FEM. 12- 17	TOT. 2- 11	TOT. 6- 11				
EVENING CONT'D																																	
ST. ELSEWHERE										A	12.5	21	1108	1421	317	226	95	853	235	464	480	438	313	461	150	280	263	226	147	46^	19^	61	35^
WED 10.00P 60 NBC 3										B	12.9	22	1140	1462	315	238	94	845	251	476	487	434	295	484	165	298	274	243	153	59	34	75	44
206 99 GD 20										C	13.4	23	1191	1499	330	264	113	838	303	524	504	404	251	507	201	336	314	236	139	79	49	75	41
10.00 - 10.30										A	12.2	20	1081	1447	321	236	91	856	243	470	475	432	315	462	151	279	263	228	147	53^	24^	76	46^
10.30 - 11.00										A	12.8	22	1134	1396	312	217	98	849	228	458	485	443	310	460	149	280	262	225	148	39^	15^	47^	25^
SIMON & SIMON(R)										A	10.4	17	921	1502	269	183	60^	877	189	370	374	385	459	451	90	176	186	202	235	85	44^	90	36^
THU 9.00P 60 CBS 6										B	11.6	19	1029	1586	272	199	64	813	193	389	390	392	366	553	149	272	273	266	232	95	38	124	78
210 99 PD 19										C	12.4	19	1098	1624	281	202	67	822	200	402	399	401	360	567	162	298	299	279	219	99	46	136	84
9.00 - 9.30										A	9.5	16	842	1500	266	179	58^	857	168	351	361	383	462	460	77	173	189	217	245	93	50^	91	33^
9.30 - 10.00										A	11.3	19	1001	1504	272	186	61^	893	208	386	385	387	456	444	102	179	183	190	226	78	39^	89	39^
60 MINUTES										A	17.2	34	1524	1561	295	206	35^	760	149	302	333	344	395	706	173	320	332	330	325	33^	15^	62	35^
SUN 7.00P 60 CBS 8										B	18.0	35	1597	1560	283	190	36	786	141	303	323	364	425	694	153	305	328	332	329	37	13^	43	22
213 99 DN 35										C	20.3	34	1800	1558	282	190	41	772	147	299	318	354	411	697	162	321	335	336	321	39	16	50	27
7.00 - 7.30										A	16.3	34	1444	1564	278	193	30^	748	142	289	322	338	398	707	178	318	328	325	328	40^	17^	69	41^
7.30 - 8.00										A	18.1	35	1604	1560	311	217	40	771	155	313	342	349	392	705	168	321	335	334	321	28^	14^	57	29^
SMOTHERS BROS COMEDY HOUR										A	9.0	16	797	1556	273	177	59^	786	163	322	362	370	387	580	154	278	290	287	254	54^	24^	136	87
WED 8.00P 60 CBS 7										B	9.8	16	866	1607	265	182	50	788	157	336	363	373	385	615	134	302	326	326	257	65	30^	138	91
213 99 GV 7										C	9.8	16	866	1607	265	182	50	788	157	336	363	373	385	615	134	302	326	326	257	65	30^	138	91
8.00 - 8.30										A	8.7	16	771	1517	278	190	65^	782	170	327	366	364	379	569	152	271	286	277	251	46^	19^	119	74^
8.30 - 9.00										A	9.3	16	824	1593	268	164	52^	789	157	317	357	375	395	590	156	284	294	297	256	62^	28^	151	99
SPECIAL MOVIE PRSNT.-WED(S)										A	11.2	18	992	1740	282	229	59^	664	271	453	382	297	172	605	280	421	347	265	152	240	93	231	166
WED 9.00P 120 CBS 7																																	
212 99 FF																																	
ROCKY IV										A	8.8	15	780	1756	303	231	45^	717	240	441	409	349	217	588	233	367	319	279	191	204	77^	246	173
9.00 - 9.30										A	10.3	16	913	1761	271	216	45^	645	262	447	389	297	150	603	271	422	349	270	159	254	94	259	192
9.30 - 10.00										A	12.6	21	1116	1723	279	231	65	651	277	452	369	284	169	589	290	426	346	246	131	251	101	232	166
10.00 - 10.30										A	13.2	23	1170	1716	278	233	73	651	290	464	368	274	161	629	305	448	361	267	141	239	94	197	141
10.30 - 11.00																																	
SPENSER: FOR HIRE(R)										A	9.9	20	877	1590	290	207	77	784	192	387	389	391	339	580	165	329	338	305	212	74	50^	152	108
SAT 10.00P 60 ABC 8										B	9.5	19	845	1654	296	215	75	801	209	415	405	408	328	607	169	331	329	317	226	103	46	144	94
210 99 PD 15										C	10.5	20	929	1680	304	230	80	797	215	430	416	406	314	626	177	351	356	329	219	113	54	144	96
10.00 - 10.30										A	9.3	18	824	1582	288	202	74^	796	181	389	404	409	344	565	154	324	329	302	208	65^	45^	156	110
10.30 - 11.00										A	10.5	21	930	1596	292	212	80	773	202	386	376	375	335	593	175	334	346	308	216	82	53^	149	107
SPORTSBREAK-SAT										A	7.7	15	682	1692	261	209	89^	675	227	399	380	308	210	736	284	513	474	349	184	131	38^	150	111
SAT 9.58P 1 CBS 8										B	8.8	17	777	1718	302	243	96	743	248	448	432	353	233	694	246	450	447	342	191	129	49	152	97
208 99 SN 34										C	8.5	15	757	1693	299	230	74	781	227	420	412	370	301	663	212	389	392	328	218	109	44	140	86
SPORTSBREAK-SUN										A	10.2	16	904	1479	276	158	51^	825	173	341	373	379	402	544	96	210	227	246	295	39^	15^	72	35^
CONT'D																																	

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MAY 9-15, 1988

PROGRAM NAME DAY TIME DUR NET OF #STNS CVG% TYPE T/C					VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
					K E Y	HOUSEHOLD AUDIENCES																						
						AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	LOH 18-49 W/CH <3	W O M E N					M E N					T E E N S		CHILDREN				
												18-	18-	25-	35-		18-	18-	25-	35-		TOT. 12-	FEM. 12-	TOT. 2-	TOT. 6-			
												TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11	
EVENING CONT'D																												
SPORTSBREAK-SUN-CONT'D																												
SUN	9.54P	1	CBS	8	B	16.7	26	1476	1682	330	232	54	840	221	428	422	422	343	670	171	342	349	342	269	85	36	87	54
	212	99	SN	34	C	17.1	26	1511	1661	340	246	60	871	223	446	443	439	356	618	157	314	318	325	251	83	39	89	55
SUPERCARRIER SPECIAL(S)																												
SAT	8.00P	60	ABC		A	6.3	13	558	1661	317	257	78^	711	214	405	376	319	272	660	246	448	429	340	157	88^	31^	201	118
	210	99	A																									
	8.00 - 8.30				A	6.0	13	532	1696	320	254	73^	734	218	399	373	324	298	662	245	438	423	337	165	89^	34^	211	119^
	8.30 - 9.00				A	6.5	13	576	1653	319	263	83^	701	215	416	384	320	253	667	251	464	440	348	152	89^	28^	196	119
THIRTIYSOMETHING																												
TUE	10.00P	60	ABC	7	A	12.6	22	1116	1459	299	267	161	796	453	613	507	259	153	428	241	337	297	151	75	121	86	114	76
	214	99	GD	26	B	12.7	22	1121	1476	342	308	133	780	428	614	526	281	135	446	249	363	326	172	60	130	85	120	68
	10.00 - 10.30				C	13.3	23	1182	1543	359	321	149	811	452	642	543	288	134	483	264	389	350	190	65	125	76	124	70
	10.30 - 11.00				A	12.7	22	1125	1463	300	269	164	788	443	601	496	255	154	421	236	331	287	150	73	125	90	129	87
					A	12.5	22	1108	1456	299	265	159	805	462	625	517	264	152	435	245	343	308	152	77	117	83	100	65
TOUR OF DUTY(R)																												
SAT	9.00P	60	CBS	7	A	8.4	16	744	1716	217	182	65^	586	211	374	348	272	171	743	282	558	521	364	161	151	44^	236	177
	208	99	GD	9	B	8.7	16	767	1796	265	223	82	673	238	433	402	318	193	741	279	527	508	370	165	166	54	215	154
					C	8.9	16	789	1807	264	221	80	670	242	430	396	312	193	753	296	542	519	368	161	169	53	215	150
	9.00 - 9.30				A	8.1	16	718	1698	196	162	55^	573	202	355	335	267	178	716	252	532	500	365	161	159	47^	250	189
	9.30 - 10.00				A	8.7	16	771	1733	236	202	76^	598	219	392	359	277	164	768	310	582	541	362	162	144	41^	223	165
TRACEY ULLMAN SHOW(R)																												
SUN	10.00P	30	FOX	8	A	1.9	3	168	1483	246^	226^	62^	634	317^	441	300^	227^	174^	548	317^	467	246^	177^	81^	195^	127^	106^	67^
	120	85	CS	11	B	3.0	5	266	1489	262	248	59^	584	304	439	329	209	130	549	307	458	345	218	74^	172	87^	184	128
					C	3.1	5	274	1464	252	233	62^	586	305	439	330	210	130	533	289	443	341	217	72^	168	83^	178	125
20/20																												
FRI	10.00P	60	ABC	8	A	13.0	23	1152	1617	276	199	86	822	230	454	461	416	310	620	191	356	359	315	216	87	50^	88	57
	215	99	DN	33	B	12.0	22	1064	1560	300	210	75	806	201	409	431	417	333	551	147	307	325	299	193	85	46	118	77
	10.00 - 10.30				C	12.5	23	1110	1599	299	220	82	803	226	430	435	400	307	600	176	345	358	304	200	86	43	110	71
	10.30 - 11.00				A	13.0	23	1152	1613	272	200	87	820	232	457	457	413	309	608	189	355	356	310	207	85	48^	100	60
					A	13.1	24	1161	1610	278	196	85	817	226	448	460	417	310	628	191	355	360	317	224	89	51^	75	54^
21 JUMP STREET(R)																												
SUN	7.00P	60	FOX	8	A	5.1	10	452	1446	317	247	125^	609	310	426	326	245	113^	458	282	375	277	171	40^	213	126^	166	80^
	130	87	OP	35	B	5.6	11	493	1708	340	285	108	693	353	521	410	287	124	544	315	443	330	210	70	222	130	249	152
	7.00 - 7.30				C	5.6	9	492	1758	351	304	84	702	348	535	423	297	124	546	314	444	332	206	74	261	146	250	160
	7.30 - 8.00				A	4.7	10	416	1412	313	244	122^	592	272	400	337	261	117^	481	285	388	288	187	48^	189	115^	151^	73^
					A	5.5	11	487	1475	321	250	127^	623	342	448	316	232	110^	439	279	364	267	157	33^	233	135	180	87^
227(R)																												
SAT	8.30P	30	NBC	7	A	14.2	29	1258	1572	302	219	70	840	260	418	370	326	364	396	119	193	198	163	171	147	98	190	127
	206	99	CS	30	B	14.1	27	1247	1644	286	222	81	820	270	435	379	316	343	408	148	225	202	161	157	174	113	242	166
					C	16.0	28	1421	1724	310	243	74	858	262	438	389	340	375	450	157	255	231	188	166	163	102	253	172
WEREWOLF(R)																												
SUN	10.30P	30	FOX	3	A	1.4	2	124	1577	290^	272^	127^	576	246^	415^	315^	270^	135^	622	153^	442^	392^	391^	151^	87^	45^	291^	212^
	87	72	SM	3	B	1.4	2	121	1544	289^	232^	74^	577	207^	388	314	300	154^	646	253^	461	414	332	133^	164^	74^	159^	113^
					C	1.4	2	121	1544	289^	232^	74^	577	207^	388	314	300	154^	646	253^	461	414	332	133^	164^	74^	159^	113^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
DAY	TIME	DUR	NET	NO. OF	T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL WORKING LOH				W O M E N					M E N					T E E N S		CHILDREN								
									PERS		WOMEN	18-49	18- W/CH	18- TOTAL	18- 34	18- 49	25- 54	35- 64	55+ 64	18- TOTAL	18- 34	18- 49	25- 54	35- 64	55+ 64	TOT.	FEM.	TOT.	TOT.				
#STNS	CVG%	TYPE				%	%	0,000	(2+)	18+	49	<3	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11					
EVENING CONT'D																																	
WEST 57TH										A	7.7	15	682	1586	254	188	74^	752	222	387	388	342	292	670	246	446	439	322	176	66^	29^	98	58^
SAT 10.00P 60 CBS 7										B	8.4	16	740	1591	294	234	75	742	223	425	424	359	256	682	223	435	443	351	186	76	26^	92	56
209 99 DN 31										C	7.8	15	691	1586	296	229	71	764	225	416	418	368	285	645	205	391	398	320	201	78	31^	98	58
10.00 - 10.30										A	7.9	15	700	1590	251	188	81^	739	219	389	379	339	283	660	219	429	433	334	180	71^	31^	120	76^
10.30 - 11.00										A	7.5	15	665	1581	256	188	67^	765	225	385	397	345	302	682	274	464	446	309	172	60^	27^	74^	39^
WHO'S THE BOSS?										A	18.5	33	1639	1634	286	235	116	745	320	495	415	290	208	402	175	272	242	176	100	199	118	288	197
TUE 8.00P 30 ABC 7										B	19.1	32	1691	1652	322	270	99	741	325	492	421	286	206	425	193	297	259	179	101	207	117	280	186
218 99 CS 30										C	20.9	33	1848	1747	340	287	100	761	336	513	435	297	206	466	215	331	287	199	103	216	119	303	204

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																									
DAY	TIME	DUR	NET	NO. OF	T/C	KEY	HOUSEHOLD AUDIENCES			WORKING WOMEN										M E N										T E E N S			C H I L D R E N		
							AVG. AUD. %	SH %	AVG. AUD. 0,000	W O M E N		T O T A L					M E N					18- 17	12- 17	12- 14	2- 5	6- 11	6- 11								
										18- 18+	49	34	49	54	64	55+	34	49	54	64	55+														
EARLY EVENING NEWS																																			
ABC WORLD NEWS TONIGHT						A	9.4	20	831	220	154	771	138	291	324	362	409	550	108	227	256	280	263	22^	21^	21^	32^	21^	21^						
MON-FRI	6.30P	30	ABC	40		B	10.1	21	894	222	155	781	144	296	323	362	420	539	117	238	250	264	255	23^	24^	21^	31	19^	19^						
	214	99	N	163		C	10.8	20	956	229	162	773	147	308	325	374	408	565	126	251	270	270	263	26^	27	24^	37	21^	20^						
ABC WRLD NEWS TONIGHT-SAT						A	5.6	15	496	158	89^	738	105^	202	211	279	493	582	100^	237	266	319	285	32^	37^	42^	21^	9^	7^						
SAT	6.30P	30	ABC	8		B	6.1	15	538	198	134	726	112	246	257	311	435	617	122	248	282	317	291	29^	28^	24^	37^	25^	17^						
	183	94	N	23		C	7.1	15	631	211	138	734	117	251	271	334	428	627	142	270	295	304	286	29^	27^	27^	36^	26^	22^						
ABC WRLD NEWS TONIGHT-SUN(B)						A	1.7	4	151	126^	60^	645	97^	161^	236^	306^	382^	624	158^	266^	296^	334^	303^	9^	6^	4^	59^	42^	5^						
SUN	6.30P	30	ABC																																
	92	44	N																																
CBS EVENING NEWS-RATHER						A	9.1	20	804	225	142	766	119	251	272	321	469	564	91	192	220	270	314	13^	15^	11^	24^	11^	16^						
MON-FRI	6.30P	30	CBS	40		B	9.9	20	875	217	136	766	117	256	277	325	458	579	89	204	219	274	331	20^	17^	14^	26^	16^	18^						
	212	99	N	169		C	11.3	21	1005	220	136	761	125	267	289	332	437	588	100	222	230	280	327	26	21^	23^	34	21^	21^						
CBS EVENING NEWS-SUNDAY						A	5.9	15	523	212	130	610	120^	214	254	268	338	742	211	354	337	318	335	29^	18^	25^	22^	27^	6^						
SUN	6.00P	30	CBS	7		B	6.2	15	547	208	130	648	99	219	240	295	383	700	167	314	329	329	324	38^	20^	26^	19^	19^	12^						
	184	88	N	20		C	7.0	14	619	212	136	702	102	229	256	314	421	667	143	285	293	311	336	26^	20^	22^	19^	18^	14^						
CBS SAT. NEWS-SCHIEFFER						A	5.6	14	496	215	136	713	134	231	238	267	433	618	104^	216	220	253	370	11^	17^	15^	29^	9^	10^						
SAT	6.30P	30	CBS	7		B	5.6	14	496	195	119	705	107	208	230	285	443	647	128	241	240	265	369	21^	16^	15^	27^	23^	16^						
	162	90	N	28		C	6.6	14	583	192	117	723	106	216	237	287	455	640	129	249	253	285	350	25^	20^	24^	32^	21^	16^						
NBC NIGHTLY NEWS						A	8.0	17	705	201	125	775	123	253	273	341	460	557	117	220	231	239	300	23^	33^	25^	24^	16^	22^						
MON-FRI	6.30P	30	NBC	40		B	8.7	18	769	203	132	780	123	253	279	334	463	565	116	224	239	252	294	26^	32^	25^	27^	15^	18^						
	204	99	N	164		C	10.1	19	897	209	142	788	128	273	302	343	450	586	133	248	259	261	290	27^	32	27^	32	19^	21^						
NBC NIGHTLY NEWS-SAT.						A	4.6	12	408	204	147^	691	112^	228	221	252	427	735	186	352	341	299	340	29^	23^	26^	18^	27^	32^						
SAT	6.33P	27	NBC	7		B	6.3	15	559	167	107	729	102	214	229	279	464	631	121	235	240	264	355	32^	18^	29^	29^	27^	20^						
	182	90	N	28		C	7.9	16	704	176	112	767	109	219	244	290	491	618	126	237	243	258	339	25^	23^	27^	32^	20^	21^						
NBC NIGHTLY NEWS-SUN						A	6.9	17	611	175	120	728	121	228	257	286	431	543	117	209	255	240	268	29^	39^	34^	27^	28^	26^						
SUN	6.30P	30	NBC	7		B	6.2	14	551	193	122	737	104	233	261	316	440	659	134	266	295	307	328	28^	26^	28^	25^	27^	23^						
	183	92	N	19		C	6.7	13	596	218	141	783	115	253	280	331	467	658	135	268	285	294	334	30^	27^	27^	28^	27^	21^						

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
DAY	TIME	DUR	NET	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES			TOTAL PERS (2+)	WORKING WOMEN				W O M E N						M E N						T E E N S		
						AVG. AUD. %	SH %	AVG. AUD. 0,000		18- 49	25- 54	15- 24	TOTAL	34	49	49	54	54	15- 24	TOTAL	34	49	49	54	54	12- 17	17	
LATE FRINGE																												
ABC NEWS:NIGHTLINE					A	5.3	15	471	1383	250	186	183	80	732	190	363	342	387	341	71^	568	189	321	287	336	314	23^	20^
MON-FRI 11.30P					B	5.8	17	512	1378	259	189	193	67	721	188	366	350	402	362	64	564	184	327	299	350	329	25^	24^
210 98 N 131					C	5.5	16	486	1395	253	183	190	65	714	182	359	341	398	361	64	579	182	325	301	359	333	25^	22^
ABC WEEKEND REPORT-SAT.					A	2.0	8	177	1389	360	184^	250^	69v	764	147^	341^	307^	419	419	26v	472	107^	246^	226^	272^	268^	4v	78v
SAT 11.30P					B	2.0	7	173	1403	319	220	233	88^	695	202	388	372	447	398	80^	543	214	337	301	366	338	26v	54^
137 74 N 33					C	2.0	6	180	1429	311	234	234	82^	719	200	395	374	437	394	74^	547	196	328	303	371	337	23v	43^
ABC WEEKEND REPORT-SUN.					A	3.0	12	266	1504	255	212^	200^	104^	688	331	479	466	499	454	104^	590	248	416	402	452	434	87^	62v
SUN 11.37P					B	2.3	9	204	1348	280	212	226	57^	679	201	386	383	449	411	73^	570	229	387	363	430	395	24v	26v
146 81 N 33					C	2.2	9	192	1373	265	210	215	62^	655	183	362	352	417	379	69^	591	210	385	364	434	406	36^	27v
CBS LATE NIGHT I					A	3.5	13	314	1372	276	212	208	104^	728	242	418	387	434	382	90^	508	202	320	292	329	282	28^	36^
MON 11.30P					B	3.6	14	320	1335	276	208	210	75^	709	214	401	379	426	387	90	498	195	325	302	342	295	35^	27^
168 83 FF 138					C	3.7	15	328	1373	281	216	221	81	742	217	408	381	434	396	75^	516	181	320	302	350	309	27^	27^
TUE 12.00M																												
WED 12.00M																												
THU 11.30P																												
FRI 11.30P																												
11.30 - 12.00					A	4.0	12	351	1401	276	222	218	97^	762	242	442	419	468	416	69^	508	181	313	294	324	284	19v	37^
12.00 - 12.30					A	3.5	13	314	1368	270	206	203	106^	722	241	406	374	423	371	98^	513	212	325	294	334	281	29^	36^
12.30 - 1.00					A	3.2	14	282	1357	286	213	207	111^	703	246	415	379	417	367	102^	505	210	324	291	329	283	41^	37^
1.00 - 1.30					A	2.9	15	260	1315	304	213	217	95^	735	254	401	360	396	357	94^	485	214	302	266	311	270	23v	22v
CBS LATE NIGHT II					A	2.4	14	216	1283	292	218	212	99^	685	256	385	357	408	362	81^	461	197	307	281	312	272	24v	47^
MON 12.35A					B	2.5	15	221	1288	267	202	198	85^	680	233	406	381	425	384	88^	483	202	344	322	366	319	30^	32^
168 83 FF 164					C	2.4	14	212	1334	297	229	230	90^	711	234	427	397	446	404	85^	504	202	348	326	375	325	26v	32^
TUE 12.36A																												
WED 12.35A																												
THU 12.36A																												
FRI 12.50A																												
12.30 - 1.00					A	2.6	14	232	1283	300	217	216	102^	707	261	391	361	411	366	77^	449	192	289	261	296	259	20v	42^
1.00 - 1.30					A	2.3	14	202	1276	283	217	206	96^	658	250	377	352	402	357	85^	471	202	324	300	326	284	28v	52^
CBS NEWS NIGHTWATCH-1					A	0.9	8	76	1171	265^	158^	214^	20v	633	155^	301^	300^	372^	369^	36v	480	145^	286^	276^	355^	331^	<<	25v
M-THSU 2.00A					B	0.9	9	82	1234	291^	206^	246^	53v	714	209^	410	387	446	426	58v	436	143^	278^	264^	342	302^	11v	25v
48 54 N 156					C	0.9	9	79	1248	286^	210^	222^	64v	699	226^	392	367	419	390	64v	459	171^	300^	279^	338	306^	17v	18v
CBS NEWS NIGHTWATCH-2					A	0.8	10	74	1211	309^	175^	204^	52v	677	199^	347^	335^	387^	371^	59v	442^	150^	266^	248^	327^	298^	20v	33v
M-THSU 2.30A					B	1.0	11	85	1170	307	198^	233^	57v	687	207^	381	356	415	396	58v	389	136^	242^	231^	309	276^	18v	26v
63 63 N 165					C	0.9	11	80	1200	308^	208^	220^	62v	678	218^	378	353	407	381	62v	437	164^	277^	260^	320	288^	19v	18v
CBS NEWS NIGHTWATCH-3					A	0.9	15	76	1166	271^	154^	188^	48v	695	190^	317^	315^	369^	335^	45v	394^	134^	238^	226^	295^	267^	<<	21v
M-THSU 3.00A					B	0.9	15	79	1114	286^	173^	197^	64v	690	200^	347	326	389	355	43v	341	134^	208^	202^	265^	235^	10v	19v
CONT'D																												

MAY 9-15, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									TOTAL				W O M E N						M E N						T E E N S			
									PERS	WORKING WOMEN															MALE FEM.			
DAY	TIME	DUR	NET	NO. OF T/C	AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	18+	18- 49	25- 54	15- 24	TOTAL	18- 34	18- 49	21- 49	21- 54	25- 54	15- 24	TOTAL	18- 34	18- 49	21- 49	21- 54	25- 54	12- 17	12- 17	
LATE FRINGE CONT'D																												
CBS NEWS NIGHTWATCH-3-CONT'D																												
	80	75	N	168	C	0.8	15	75	1112	295^	178^	197^	55v	685	178^	316^	296^	369	342	50v	356	133^	213^	206^	248^	212^	11v	12v
	3.00 - 3.30				A	1.0	13	85	1172	258^	151^	185^	42v	663	186^	313^	313^	354^	333^	62v	422	165^	266^	256^	337^	305^	19v	29v
	3.30 - 4.00				A	0.9	14	80	1211	251^	138^	182^	53v	691	191^	319^	319^	383^	352^	60v	427	165^	269^	244^	326^	296^	<<	30v
	4.00 - 4.30				A	0.8	15	74	1207	277^	148^	176^	49v	721	195^	304^	304^	354^	322^	38v	407^	135^	254^	238^	311^	289^	<<	25v
	4.30 - 5.00				A	0.8	16	73	1184	272^	151^	172^	51v	724	194^	318^	316^	362^	323^	32v	385^	111v	226^	217^	288^	266^	<<	19v
	5.00 - 5.30				A	0.9	17	78	1139	265^	158^	184^	39v	696	185^	318^	318^	366^	326^	39v	381^	113^	212^	203^	272^	241^	<<	8v
	5.30 - 6.00				A	0.7	13	64	1129	328^	193^	246^	57v	713	196^	349^	340^	419^	372^	35v	350^	108v	204^	201^	236^	205^	<<	11v
CBS SUNDAY NEWS																												
SUN	11.00P	15	CBS	8	A	2.5	5	222	1428	287	146^	189^	38v	804	137^	346	326	381	363	11v	597	117^	272^	263^	326	323	<<	<<
	109	58	N	34	B	2.9	6	259	1487	275	181	189	51^	781	141	347	333	377	349	44^	627	152	311	298	355	330	15v	16v
					C	3.3	7	289	1464	289	207	213	54^	808	167	381	367	410	377	55^	566	133	284	270	314	287	25^	13v
DAVID LETTERMAN I																												
MON-FRI	12.30A	30	NBC	40	A	3.8	18	333	1282	225	181	168	83^	622	227	416	374	410	379	160	557	308	429	386	425	336	44^	13v
	205	99	GV	164	B	3.7	17	325	1330	266	224	199	113	632	256	426	388	420	361	152	565	308	436	394	427	345	45^	28^
					C	3.9	19	348	1381	282	240	210	121	662	283	447	403	440	381	160	587	329	459	407	438	355	44^	37^
DAVID LETTERMAN II																												
MON-FRI	1.00A	30	NBC	40	A	3.1	18	273	1271	242	195	178	84^	588	235	427	386	411	381	184	577	341	462	418	456	344	44^	13v
					B	3.0	18	267	1308	266	227	194	117	609	260	422	386	409	345	169	571	336	454	409	442	347	49^	28^
	205	99	GV	164	C	3.2	20	286	1364	281	242	205	128	643	295	451	405	437	372	177	594	364	481	423	454	360	44^	36^
FRIDAY NIGHT VIDEOS																												
FRI	1.30A	60	NBC	8	A	2.4	16	213	1415	255^	217^	196^	191^	591	315	458	357	390	351	186^	515	338	445	394	419	350	115^	52v
	173	96	PC	33	B	2.7	17	235	1379	257	230	181	185	597	315	458	403	424	335	230	537	370	452	365	391	300	110^	61^
	1.30 - 2.00				C	2.7	18	236	1426	277	248	204	173	602	333	471	414	441	356	234	586	413	504	418	444	349	101^	62^
	2.00 - 2.30				A	2.7	16	239	1380	256^	213^	194^	179^	595	294	452	354	389	349	164^	511	312	426	378	407	352	107^	41v
					A	2.2	16	195	1394	242^	213^	189^	197^	559	327	444	344	373	339	205^	497	354	448	395	415	332	120^	62v
G MICHAELS SPORTS MACHINE																												
SUN	11.30P	15	NBC	8	A	2.0	6	177	1484	258^	178^	190^	77v	696	111^	353^	353^	419	360	173^	692	330^	448	380	465	381	43v	37v
	86	55	SC	35	B	2.2	7	193	1452	254	211	196	96^	622	201	390	376	404	341	198	690	337	503	429	465	382	60^	37v
					C	1.9	6	167	1486	279	231	230	93^	614	214	407	389	427	379	199	731	348	528	458	509	410	49^	42^
LATE SHOW-FOX																												
MON-FRI	11.30P	60	FOX	40	A	1.2	4	106	1311	283^	262^	195^	139^	578	304^	470	438	448	366	97^	550	300^	442	409	444	408	38v	54v
	104	79	GV	164	B	1.2	4	105	1345	282	252	222^	123^	599	310	465	431	453	389	165^	553	354	481	408	433	369	56v	53v
	11.30 - 12.00				C	1.5	4	134	1446	287	256	223	151^	640	338	487	436	470	403	183^	596	367	494	415	443	369	63^	58^
	12.00 - 12.30				A	1.4	4	122	1332	311	286	219^	145^	599	307	485	452	465	378	101^	551	293	441	406	447	406	35v	57v
					A	1.0	4	89	1309	251^	234^	166^	134^	560	306^	460	429	434	358^	94v	560	316^	454	423	449	418	41v	52v
SATURDAY NIGHT																												
SAT	11.30P	79	NBC	7	A	7.9	24	700	1428	280	244	234	152	619	303	482	414	444	395	125	552	265	456	431	455	409	90^	84^
	201	99	GV	26	B	7.6	23	670	1478	287	237	226	134	637	279	447	406	440	390	136	564	284	442	399	426	378	95	78
	11.30 - 12.00				C	8.0	24	711	1561	307	260	234	147	666	311	481	438	473	412	152	604	313	481	434	470	414	98	86
	12.00 - 12.30				A	8.7	23	771	1455	287	250	241	139	652	293	487	425	459	414	113	556	238	442	417	450	410	88	73^
	12.30 - 1.00				A	7.9	24	700	1392	277	245	231	154	579	293	466	400	425	373	132	546	270	459	435	456	406	95	92
					A	6.8	25	602	1406	264	224	221	170	609	333	489	406	438	386	131	540	303	468	442	451	403	84^	91^
TONIGHT SHOW																												
	CONT'D				A	6.7	21	590	1354	246	176	185	59	706	185	377	358	406	373	86	566	220	354	334	384	336	31^	13v

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME										K E Y	HOUSEHOLD AUDIENCES		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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										LOH WORKING			W O M E N					M E N					T E E N S		C H I L D R E N					
							18-49	WOMEN		18-	18-	25-	35-	18-	18-	25-	35-	12-	12-	2-	2-	6-								
									W/CH	18-		18-	18-	25-	35-		18-	18-	25-	35-		12-	12-	2-	2-	6-				
									<3	18+	49	TOTAL	34	49	54	64	55+	TOTAL	34	49	54	64	55+	17	17	11	11	11		
MON-FRI EARLY MORNING																														
ABC WORLD NEWS-MORN-615A						A	1.5	14	133	48v	245^	207^	576	161^	367	383	347	173^	443	121^	311	332	294	94^	11v	17v	8v	12v	13v	
MON-FRI 6.15A 15 ABC 40						B	1.5	14	130	55^	266	216	606	193^	387	393	340	171^	446	117^	289	316	290	112^	13v	17v	12v	14v	12v	
135 82 N 165						C	1.4	14	121	65^	272	219	624	170^	378	383	355	201^	482	141^	299	324	282	135^	18v	23v	12v	16v	13v	
ABC WORLD NEWS-MORN-645A						A	2.6	18	234	65^	274	204	588	230	373	366	265	188	456	76^	253	293	318	155	26v	26v	15v	26v	24v	
MON-FRI 6.45A 15 ABC 40						B	2.5	16	218	61^	290	222	616	222	383	395	291	194	452	107^	271	299	293	130	23v	26v	21v	35^	32^	
184 92 N 165						C	2.2	16	198	66^	284	222	623	188	388	404	327	188	475	126^	268	299	282	147	35^	32v	21v	26v	30v	
BEFORE HOURS						A	0.7	8	62	44v	323^	174^	552	148^	285^	346^	343^	164^	448^	156^	251^	266^	260^	139^	79v	25v	<<	<<	<<	
MON-FRI 6.15A 15 NBC 40						B	0.7	9	66	55v	305^	215^	562	148^	323^	354^	345^	168^	430	184^	270^	265^	179^	115^	60v	14v	14v	19v	18v	
148 85 N 165						C	0.7	9	66	68v	305^	257^	609	164^	364^	366^	324^	205^	419	189^	260^	244^	146^	123^	38v	21v	14v	14v	19v	
CBS MORNING NEWS- 6:30AM						A	1.0	9	92	46v	227^	134^	481	95^	229^	291^	306^	167^	468	141^	228^	282^	217^	184^	<<	11v	14v	42v	16v	
MON-FRI 6.30A 30 CBS 40						B	1.2	11	108	68^	236	145^	563	119^	295	335	370	184^	452	109^	211^	247	270	179^	12v	7v	19v	21v	20v	
147 84 N 170						C	1.2	12	110	59v	258	145^	597	134^	290	329	359	235	427	100^	195^	208^	237	189^	19v	11v	26v	18v	27v	
CBS THIS MORNING-1						A	2.1	10	190	59^	193	147^	688	144^	338	344	335	307	487	122^	247	268	230	192	10v	4v	13v	43v	25v	
MON-FRI 7.30A 30 CBS 40						B	2.2	11	197	49^	196	132	662	113^	289	308	342	325	455	86^	209	214	224	222	14v	10v	17v	20v	16v	
202 98 N 120						C	2.2	11	197	45^	190	129^	657	116^	273	290	315	339	448	81^	203	209	219	218	20v	8v	20v	20v	25v	
CBS THIS MORNING-2						A	2.0	10	181	72^	152^	120^	717	170^	307	266	294	387	424	108^	191	214	177^	198	<<	9v	17v	32v	19v	
MON-FRI 8.30A 30 CBS 40						B	2.2	10	198	48^	134	88^	687	114^	232	235	303	421	421	85^	180	180	181	220	8v	10v	20v	30v	21v	
203 98 N 120						C	2.4	11	212	42^	144	90^	706	119^	235	251	311	427	404	72^	158	161	171	222	10v	9v	24v	26v	26v	
GOOD MORNING, AMERICA-730						A	4.4	21	388	63^	242	179	688	187	381	386	343	261	414	93	187	232	205	178	7v	5v	17v	17v	21v	
MON-FRI 7.30A 30 ABC 40						B	4.3	20	380	50^	243	179	704	188	373	390	347	283	421	105	203	222	208	182	9v	7v	22^	27^	30^	
214 99 N 164						C	4.3	21	378	57^	242	183	709	166	378	396	370	281	425	100	196	216	219	188	14v	7v	22^	24^	28^	
GOOD MORNING, AMERICA-830						A	3.7	18	331	78^	174	141	748	201	378	394	355	317	339	71^	152	180	176	145	7v	2v	29^	18v	26^	
MON-FRI 8.30A 30 ABC 40						B	4.1	19	367	66^	188	149	750	176	358	381	378	341	359	75	159	175	190	164	7v	7v	28^	30^	33^	
213 99 N 165						C	4.4	20	390	71	198	155	758	161	359	380	392	344	370	69	150	171	198	179	9v	7v	23^	26^	24^	
NBC NEWS AT SUNRISE						A	2.3	21	202	38v	306	201	630	119^	349	349	417	240	490	135^	257	269	257	197	42^	36v	9v	22v	21v	
MON-FRI 6.00A 30 NBC 40						B	2.1	20	183	41^	305	216	632	119^	349	377	415	220	494	131^	254	275	264	190	31v	29v	12v	26v	23v	
199 98 N 165						C	2.0	20	178	63^	305	243	643	145	371	392	374	217	492	125^	233	253	245	209	24v	32v	14v	17v	21v	
TODAY SHOW-7.30AM						A	5.2	24	457	51^	208	141	723	111	320	341	410	357	453	101	221	211	232	205	12v	12v	22^	23^	33^	
MON-FRI 7.30A 30 NBC 40						B	4.6	22	409	46^	214	154	701	119	323	341	394	333	464	98	212	217	237	221	11v	8v	22^	21^	28^	
205 99 N 165						C	4.6	22	410	52^	217	158	687	127	323	345	372	318	474	106	221	226	232	226	15v	10v	23^	19^	27^	
TODAY SHOW-8.30AM						A	4.9	23	431	37^	142	94	765	96	284	299	409	438	398	74^	186	185	212	191	5v	4v	22^	14v	17v	
MON-FRI 8.30A 30 NBC 40						B	4.4	20	394	43^	173	130	757	112	302	319	395	409	388	77	164	167	190	197	7v	6v	24^	15v	17^	
205 99 N 165						C	4.7	21	420	55^	168	130	731	118	306	326	376	384	418	89	185	185	198	212	10v	8v	21^	17^	17^	

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PROGRAM NAME DAY TIME DUR NET NO. #STNS CVG% TYPE T/C OF						K E Y	HOUSEHOLD AUDIENCES AVG. AVG. AUD. SH AUD. % % 0,000			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
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							18-49	WOMEN		18-	15-	18-	18-	25-	25-	35-		MALE	FEM.	TOT.	MALE	FEM.	TOT.	TOT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							

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								LOH WORKING			W O M E N								M E N		T E E N S			C H I L D R E N					
								18-49 W/CH <3	WOMEN 18- 49		15- 24	18- 34	18- 49	25- 49	25- 54	35- 64	55+ 65+	TOTAL	55+	MALE 12- 17	FEM. 12- 17	TOT. 15- 17	MALE 2- 11	FEM. 2- 11	TOT. 5- 11	TOT. 6- 11			
MONDAY-FRIDAY DAYTIME CONT'D																													
GUIDING LIGHT-CONT'D 3.00 - 3.30 3.30 - 4.00						A 5.4 5.5	21 20	482 491	90 97	205 217	166 180	131 134	910 914	219 227	431 441	335 342	369 374	391 383	445 440	263 254	125 110	9v 9v	52^ 53^	38^ 37^	30^ 33^	32^ 33^	43^ 39^	20^ 27^	
HOME MON-FRI 11.30A 30 ABC 40 175 88 IA 85						A 2.3 2.5 2.6	11 11 11	206 218 230	158^ 145 152	201 229 240	176 200 205	91^ 94^ 97^	800 785 798	337 327 316	518 521 528	437 438 444	465 480 488	340 346 367	254 221 226	263 260 255	57^ 63^ 66^	4v 14v 17v	13v 28v 27v	11v 19v 22v	31v 53^ 48^	44^ 56^ 53^	52^ 67^ 69^	23v 42^ 33^	
LOVING MON-FRI 12.30P 30 ABC 40 177 89 DD 163						A 3.6 3.8 4.1	15 15 15	323 340 367	161 144 145	220 232 243	205 218 222	97^ 124 140	811 830 838	379 393 388	539 569 574	454 463 454	484 504 493	289 314 328	242 219 225	280 227 240	67^ 56^ 61^	6v 14v 18^	17v 33^ 37^	13v 26^ 30^	43^ 49^ 68^	39^ 55^ 52^	58^ 55^ 78	23v 50^ 43^	
NBC NEWS DIGEST-DAYTIME MWF 2.57P 1 NBC 24 191 94 N 98						A 4.2 4.2 4.6	16 15 15	372 373 407	91^ 76 75	161 171 190	141 147 165	125 159 153	881 843 837	268 260 252	468 459 452	364 340 339	429 398 395	383 388 377	347 326 330	200 226 284	70^ 82 100	12v 28^ 28^	56^ 71 78	33^ 59^ 58^	33^ 42^ 31^	69^ 64^ 47^	70^ 62^ 45^	32^ 44^ 33^	
NEW CARD SHARKS MON-FRI 10.30A 30 CBS 40 157 77 QP 165						A 2.5 2.8 3.1	13 13 13	225 250 271	83^ 69^ 76^	89^ 102 133	72^ 77^ 96	49^ 41^ 57^	710 698 707	175 154 176	315 296 316	271 262 266	302 303 322	330 337 334	364 360 335	382 409 430	227 230 244	12v 23v 23v	15v 24v 24v	7v 18v 16v	46^ 54^ 70^	54^ 70^ 69^	70^ 64^ 82^	31v 59^ 57^	
NEWSBREAK-11.57						A	4.1	19	365	92^	166	142	79^	794	198	354	284	315	310	409	426	211	6v	19v	9v	34^	40^	54^	20v
MON-FRI 11.57A 2 CBS 40 172 79 N 164						B 4.6 5.2	20 21	404 458	77 66	125 164	97 122	66 71	744 750	166 177	315 319	258 257	296 305	305 308	391 383	409 417	218 215	16^ 18^	22^ 22^	17^ 16^	49^ 52^	66 61	66 68	48^ 45^	
NEWSBREAK-3.44 MON 3.42P 1 CBS 40 193 92 N 164						A 4.6 5.0 5.2	17 17 17	404 440 463	107 108 94	219 200 195	181 168 148	132 125 118	912 892 894	238 234 235	435 411 413	336 324 323	364 356 368	364 350 375	450 449 436	259 262 260	120 131 120	9v 17^ 18^	56^ 64 49^	35^ 46^ 37^	28^ 34^ 35^	30^ 53^ 54^	33^ 42^ 44^	25^ 45^ 46^	
ONE LIFE TO LIVE MON-FRI 2.00P 60 ABC 40 216 99 DD 161						A 6.6 6.9 7.6 6.5 6.7	25 25 26 25 25	587 610 671 578 594	167 156 146 166 168	210 210 223 211 210	175 180 193 176 175	153 151 153 151 156	365 863 872 869 864	402 380 376 405 400	601 569 570 605 599	479 444 441 483 477	530 502 494 534 527	345 354 357 350 341	213 235 248 212 215	217 214 230 225 210	75 77 87 76 75	8v 15^ 16^ 5v 10v	44^ 44 44 37^ 51^	34^ 33^ 32^ 30^ 38^	37^ 41^ 48 40^ 35^	53^ 68 57 56^ 51^	64 66 69 67 61	27^ 42 36^ 29^ 25^	
PRICE IS RIGHT 1 MON-FRI 11.00A 30 CBS 40 211 99 AP 164						A 4.3 4.6 5.1	21 21 22	385 411 449	77^ 67 67	111 96 141	91 71 95	70^ 62^ 71	695 694 722	166 149 167	296 276 297	236 222 234	258 249 274	278 292 303	376 391 384	435 414 435	229 221 232	12v 22^ 21^	19v 21^ 21^	11v 19^ 18^	48^ 65 69	44^ 70 68	58^ 70 78	33^ 65 59	
PRICE IS RIGHT 2 MON-FRI 11.30A 30 CBS 40 211 99 AP 166						A 5.6 6.0 6.5	27 27 27	498 535 577	72 68 61	129 109 146	103 80 102	68 64 70	735 716 734	161 154 167	298 286 296	237 229 233	271 262 275	291 287 292	403 398 396	446 422 439	228 230 235	8v 20^ 20^	15v 21^ 21^	8v 17^ 17^	43^ 61 64	40^ 66 64	55^ 69 75	27^ 57 53	
RYAN'S HOPE MON-FRI 12.00N 30 ABC 40 CONT'D						A 2.3 2.4	10 10	200 212	169 163	195 227	176 207	102^ 124	846 843	423 412	565 584	478 484	517 515	281 299	243 228	280 262	38v 53^	14v 17v	20v 43^	17v 31^	45^ 53^	40v 61^	65^ 64^	19v 51^	

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						AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING			W O M E N							M E N		T E E N S			C H I L D R E N								
									18-49 W/CH <3	18- 18+ 49	15- 24	18- 34 TOTAL	18- 49	25- 49	25- 54	35- 64	35- 55+ TOTAL	55+ TOTAL	12- 17	12- 17	15- 17	2- 11	2- 11	2- 5	6- 11							
MONDAY-FRIDAY DAYTIME CONT'D																																
RYAN'S HOPE-CONT'D 161 79 DD 163					C	2.8	11	251	144	248	225	130	826	396	583	480	518	321	205	262	54^	20v	50^	36^	79^	57^	86^	50^				
SALE OF THE CENTURY MON-FRI 10.00A 30 NBC 40 146 79 QG 161					A B C	2.6 3.0 3.1	13 14 13	227 262 275	70^ 53^ 64^	103^ 129 145	65^ 88^ 109	38^ 41^ 49^	822 784 784	134^ 126 147	273 273 313	240 243 274	283 301 325	309 313 317	507 453 420	355 347 399	192 169 199	11v 14v 16v	11v 23v 21v	11v 16v 17v	41^ 51^ 46^	39^ 49^ 50^	61^ 56^ 59^	19v 44^ 37^				
SANTA BARBARA MON-FRI 3.00P 60 NBC 40 197 97 DD 160 3.00 - 3.30 3.30 - 4.00					A B C A A	4.0 4.2 4.8 4.0 4.0	15 15 16 15 15	356 376 422 354 356	82^ 88 92 93^ 71^	130 152 180 126 136	112 129 150 111 114	144 177 173 142 146	812 819 828 828 800	227 234 256 229 225	414 436 455 426 404	323 316 336 333 315	385 382 405 395 377	376 403 385 385 369	336 317 304 340 334	241 238 272 242 242	112 92 101 112 113	14v 26^ 27^ 16v 12v	97 93 101 81^ 112	61^ 71 70 60^ 63^	28^ 36^ 33^ 28^ 28^	44^ 59^ 52^ 44^ 43^	45^ 56^ 49^ 50^ 41^	26^ 40^ 35^ 22v 31^				
SCRABBLE MON-FRI 12.30P 30 NBC 40 159 83 QG 176					A B C	3.3 3.8 4.0	13 14 15	294 333 359	48^ 50^ 61^	101^ 109 138	72^ 73^ 103	31^ 59^ 72	817 785 799	103^ 110 150	273 264 306	245 225 251	294 349 306	348 459 438	495 459 438	330 320 348	187 168 182	17v 29^ 22^	11v 32^ 28^	14v 38^ 29^	32^ 42^ 43^	38^ 56^ 53^	35^ 47^ 54^	35^ 50^ 42^				
SUPER PASSWORD MON-FRI 12.00N 30 NBC 40 159 74 QG 162					A B C	3.0 3.2 3.4	13 13 13	266 282 299	59^ 57^ 69^	101^ 112 119	72^ 76^ 86	36^ 60^ 77^	815 770 781	135 126 157	305 278 304	271 239 246	307 290 294	314 305 303	474 441 428	303 303 332	192 172 178	13v 24^ 21v	8v 32^ 33^	8v 32^ 28^	30v 53^ 49^	34^ 53^ 59^	32v 50^ 64^	32^ 56^ 43^				
\$25,000 PYRAMID MON-FRI 10.00A 30 CBS 30 172 83 QP 30					A B C	2.4 2.5 2.5	12 12 12	211 221 221	88^ 65^ 65^	118^ 108^ 108^	98^ 79^ 79^	73^ 47^ 47^	747 728 728	199 165 165	334 304 304	269 261 261	312 300 300	280 317 317	370 385 385	342 372 372	165 185 185	10v 11v 11v	13v 13v 13v	12v 10v 10v	44^ 52^ 52^	59^ 59^ 59^	70^ 65^ 65^	33v 46^ 46^				
WHEEL OF FORTUNE MON-FRI 11.00A 30 NBC 40 206 98 QG 163					A B C	4.3 4.8 5.4	20 22 23	377 422 483	60^ 60^ 67	147 157 161	95 106 113	49^ 70 69	881 847 822	140 147 163	287 305 310	241 247 254	282 308 316	349 481 330	553 481 450	341 331 359	198 175 184	16v 23^ 17^	9v 19^ 22^	8v 20^ 20^	41^ 40^ 38^	61^ 67 53^	59^ 67 61	22v 34^ 30^				
WHO'S THE BOSS? M-F MON-FRI 11.00A 30 ABC 40 150 77 CS 163					A B C	2.5 2.9 3.4	12 13 14	222 255 300	168 142 134	228 253 247	192 229 222	128^ 136 134	674 648 694	325 315 320	487 488 501	375 378 393	410 404 423	279 135 288	152 135 162	311 310 299	34v 45^ 54^	22v 35^ 42^	26v 66^ 62^	30v 44^ 46^	74^ 99^ 105	102^ 108 88	137^ 124 120	39^ 83^ 73^				
WIN, LOSE OR DRAW MON-FRI 11.30A 30 NBC 40 183 87 QG 176					A B C	3.4 4.0 4.2	16 18 17	301 350 368	79^ 73^ 92	133 152 169	100^ 118 135	67^ 92 98	816 783 795	178 169 208	370 348 383	307 278 306	336 327 362	350 349 340	417 386 355	302 306 318	155 130 130	22v 31^ 26^	8v 36^ 37^	7v 30^ 32^	49^ 56^ 51^	61^ 79 74	77^ 82 79	32^ 53^ 45^				
YOUNG AND THE RESTLESS MON-FRI 12.30P 60 CBS 40 212 99 DD 166 12.30 - 1.00 1.00 - 1.30					A B C A A	7.2 7.5 8.0 7.0 7.4	29 29 29 29 29	636 662 704 618 652	118 120 111 125 112	164 170 195 162 167	143 145 159 143 144	120 116 126 115 125	881 881 876 878 887	256 253 274 251 262	438 445 459 439 439	329 342 348 333 326	362 380 396 364 361	345 356 361 347 344	410 399 369 408 413	290 271 281 297 284	135 128 125 141 129	7v 13^ 16^ 7v 7v	18^ 25^ 27^ 17^ 19^	15^ 23^ 25^ 13v 17^	44^ 47 44 47^ 42^	44^ 64 64 43^ 45^	70 77 73 70 69	18^ 34^ 35^ 20^ 17^				

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME						K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

MAY 9-15, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
									TOT.	WOMEN		MEN		TEEN S					CHILDREN									
									PERS.	15-	18-	15-	TOTAL	TOTAL	MALE	FEM.	TOT.	TOT.	TOTAL	MALE	FEM.	TOT.	TOT.	MALE	FEM.	TOT.	TOT.	
DAY	TIME	DUR	NET	NO. OF T/C		AVG. AUD. %	SH %	AVG. AUD. 0,000	(2+)	15- 24	18- 49	15- 24	TOTAL	12- 17	12- 17	12- 17	12- 14	15- 17	2- 11	2- 11	2- 11	2- 5	6- 11	6- 11	6- 11	6- 8	9- 11	
WEEKEND DAYTIME CHILDREN CONT'D																												
I'M TELLING-CONT'D																												
SAT	12.30P	30	NBC	8	B	2.2	8	195	1519	142^	430	300	107^	240	242	106^	136^	158	83^	607	251	356	217	389	159	231	180	209
	108	54	CA	34	C	2.6	9	226	1504	143	424	313	105^	246	259	99^	159	167	92^	575	281	295	214	361	178	183	176	185
LITTLE CLOWNS-HAPPYTOWN																												
SAT	8.00A	30	ABC	8	A	2.1	14	186	1289	111^	371	304^	13^	158^	81^	49^	32^	56^	24^	679	327^	353	172^	507	251^	256^	295^	213^
	198	97	CA	16	B	1.8	11	159	1211	78^	323	244	39^	205	103^	43^	60^	63^	41^	580	282	299	214	367	188	178^	200	167^
					C	2.0	12	174	1279	68^	311	241	46^	218	105^	54^	51^	59^	46^	646	330	316	224	422	223	199	215	207
LITTLE WIZARDS																												
SAT	9.30A	30	ABC	8	A	3.4	14	301	1396	55^	279	186^	38^	150^	152^	63^	89^	106^	46^	815	430	385	339	476	247	229	235	241
	203	97	CA	16	B	3.6	14	321	1438	65^	314	239	65^	230	147	74^	73^	103	45^	747	438	309	341	406	244	162	222	184
					C	3.8	14	334	1458	76^	302	233	68^	226	158	80	78^	103	55^	772	446	326	339	433	254	179	235	198
MIGHTY MOUSE																												
SAT	10.30A	30	CBS	8	A	3.3	13	292	1456	85^	297	199^	95^	187^	171^	128^	43^	93^	78^	801	373	428	390	411	207^	205^	259	153^
	200	95	CA	32	B	4.0	14	351	1416	79^	311	226	61^	222	127	73^	54^	81^	46^	757	374	384	354	404	198	206	249	155
					C	4.2	15	374	1494	89	333	258	59^	236	132	73	59^											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME DAYTIME #STNS CVG% TYPE T/C						KEY	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME					K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
						AVG.	SH	AVG.	TOT. WORK.	W O M E N				M E N										T E E N S		CHD		
DAY	TIME	DUR	NET	NO. OF		AUD.	%	AUD.	PERS	ING														TOT.	MALE	TOT.		
	#STNS	CVG%	TYPE	T/C		%	%	0,000	WOM.															12-	12-	2-		
									(2+)	18+	TOTAL	49	21+	54	TOTAL	24	34	49	21+	49	54	49	54	64	55+	17	17	11
WEEKEND DAYTIME SPORTS																												
ABC WIDE WORLD-SPORTS SAT					A	3.2	10	284	1464	172^	704	257	677	241	583	36v	146^	278	556	251	328	242	320	316	227	77^	35v	100^
SAT 4.30P 90 ABC 8					B	4.9	14	436	1444	202	621	263	605	270	654	57^	161	316	631	293	368	259	335	336	262	68	41^	100
214 99 SA 17					C	5.8	15	515	1474	203	605	276	592	284	664	60	191	355	640	331	400	296	364	329	240	83	47^	121
4.30 - 5.00					A	3.3	11	292	1422	166^	641	231	617	204^	627	35v	153^	310	603	286	364	275	353	337	239	63^	27v	91^
5.00 - 5.30					A	3.4	11	301	1493	153^	715	267	682	238	567	43v	140^	268	533	233	307	225	299	309	225	83^	39v	127^
5.30 - 6.00					A	3.0	9	266	1428	196^	737	266	715	277	534	28v	140^	246	512	224^	303	218^	297	289	209^	81^	39v	76^
GRAND PRIZ OF MONACO(S)					A	1.5	5	133	1245	164^	374^	165^	369^	206^	699	22v	225^	392^	685	378^	429^	369^	420^	373^	256^	80v	65v	92v
SUN 1.30P 120 ABC																												
183 92 SE																												
1.30 - 2.00					A	1.4	5	124	1136	161^	374^	115v	367^	169^	519	10v	135^	273^	509^	264^	291^	263^	290^	322^	218^	138^	86v	105v
2.00 - 2.30					A	1.5	5	133	1165	161^	342^	158^	342^	217^	668	<<	211^	360^	668	360^	417^	360^	417^	355^	251^	82v	72v	73v
2.30 - 3.00					A	1.6	5	142	1164	121^	321^	161^	320^	187^	708	33v	211^	392^	692	376^	434^	359^	416^	390^	258^	56v	56v	79v
3.00 - 3.30					A	1.7	5	151	1333	190^	410^	196^	400^	220^	782	39v	298^	471	757	446	499	432	485	370^	258^	43v	41v	98v
GTE BYRON NELSON GOLF-SAT(S)					A	2.4	9	213	1353	117^	521	120^	521	136^	744	19v	79^	258^	727	241^	317	239^	315	360	410	48v	37v	40v
SAT 3.09P 81 ABC																												
199 96 SE																												
3.00 - 3.30					A	2.0	7	177	1312	123^	423	87v	423	120^	762	23v	67v	242^	742	222^	300^	219^	297^	376	442	73v	70v	54v
3.30 - 4.00					A	2.4	9	213	1341	103^	495	126^	495	128^	728	19v	71v	256^	711	239^	304	237^	302	340	407	75v	51v	43v
4.00 - 4.30					A	2.6	9	230	1429	129^	615	136^	615	155^	773	17v	96^	277	757	262^	348	260^	346	380	409	10v	7v	31v
GTE BYRON NELSON GOLF-SUN(S)					A	3.5	10	310	1419	159^	567	188^	554	207	770	23v	160^	350	762	341	390	327	375	364	372	29v	21v	53v
SUN 3.30P 180 ABC																												
204 98 SE																												
3.30 - 4.00					A	2.3	7	204	1331	194^	464	158^	464	165^	765	17v	146^	332	763	331	354	315	339	359	409	<<	4v	98^
4.00 - 4.30					A	3.2	10	284	1373	166^	518	155^	516	182^	754	17v	141^	345	753	344	368	328	353	369	385	36v	36v	64^
4.30 - 5.00					A	3.4	10	301	1364	158^	520	174^	507	195^	769	23v	156^	377	760	369	405	354	390	375	355	33v	29v	43v
5.00 - 5.30					A	3.6	10	319	1402	135^	551	183^	535	206	761	26v	165^	354	748	341	395	328	381	348	354	42v	20v	48v
5.30 - 6.00					A	4.2	11	372	1420	140^	598	194	587	214	756	36v	172	339	743	326	384	304	361	349	359	25v	17v	40v
6.00 - 6.30					A	4.7	12	416	1425	159	618	217	594	230	739	16v	156	319	730	310	379	303	372	348	351	26v	18v	42^
INDY 500 TIME TRIALS(S)					A	1.9	7	168	1360	185^	487	221^	474	244^	655	49v	218^	341^	635	321^	393	291^	364^	337^	242^	71v	56v	149^
SAT 1.00P 129 ABC																												
211 97 SE																												
1.00 - 1.30					A	2.0	8	177	1334	229^	537	267^	514	260^	572	44v	166^	282^	538	248^	298^	238^	288^	317^	240^	46v	42v	178^
1.30 - 2.00					A	1.8	7	159	1430	192^	527	253^	513	265^	662	48v	232^	334^	634	306^	384^	286^	363^	357^	250^	61v	41v	180^
2.00 - 2.30					A	1.8	7	159	1408	188^	487	223^	472	264^	666	46v	229^	337^	654	325^	405	291^	371^	333^	249^	96v	74v	160^
2.30 - 3.00					A	1.8	7	159	1287	139^	407	155^	407	200^	690	52v	249^	396^	686	391^	473	344^	426	337^	212^	71v	54v	119^
3.00 - 3.30					A	2.6	9	230	1312	151^	440	176^	440	207^	732	65v	222^	383	717	368	442	317	392	348	275^	93^	84^	47v
NBA PLAYOFF GAME 1-SAT(S)					A	4.3	17	381	1364	139^	305	174	301	171	728	167	373	519	681	471	516	352	397	283	164^	124^	89^	208
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

MAY 9-15, 1988

PROGRAM NAME DAYTIME #STNS CVG% TYPE T/C					K E Y	HOUSEHOLD AUDIENCES AVG. AUD. % SH % AVG. AUD. 0,000		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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MAY 9-15, 1988

PROGRAM NAME							K E Y	HOUSEHOLD AUDIENCES			VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				TEENS TOT. 12- 17																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
DAY	TIME	DUR	NET TYPE	NO. OF T/C	AVG. AUD. %	SH %		AVG. AUD. 0,000	TOT. WORK- PERS ING WOML (2+) 18+	W O M E N										M E N																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
										18- 34	18- 49	25- 21+	25- 49	35- 54	35- 64	35- 55+	TOTAL	18- 34	18- 49	21- 21+	25- 49	25- 54	35- 64	35- 55+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
WEEKEND DAYTIME OTHER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

EVE. MON. MAY 9, 1988

Nielsen NATIONAL TV AUDIENCE ESTIMATES																
TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.1	57.0	57.7	58.8	58.5	61.0	62.2	63.5	66.0	66.7	65.7	66.1	65.4	64.7	63.1	60.3

ABC TV

AVERAGE AUDIENCE (Hhlds (000) & %)	{
SHARE AUDIENCE	%
AVG. AUD. BY 1/4 HR	%

MACGYVER				ABC MONDAY NIGHT MOVIE THE BOURNE IDENTITY, PT.2 (P&E)			
12,670			16,300				
14.3	13.3 *		15.4 * 18.4	17.8 *	18.4 *	18.9 *	18.7
23	22 *		24 * 28	27 *	28 *	29 *	30
12.9	13.7	14.9	15.9	17.6	17.9	18.2	18.7
					18.9	19.0	19.2
							18.1

CBS TV

STATION	DATE	TIME	PROGRAM	SPOTS	PERCENT	PERCENT	PERCENT
WABC-TV	12/1/78	7:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	7:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	8:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	8:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	9:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	9:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	10:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	10:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	11:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	11:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	12:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	12:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	1:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	1:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	2:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	2:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	3:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	3:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	4:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	4:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	5:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	5:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	6:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	6:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	7:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	7:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	8:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	8:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	9:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	9:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	10:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	10:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	11:00 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	11:30 AM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	12:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	12:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	1:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	1:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	2:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	2:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	3:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	3:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	4:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	4:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	5:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	5:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	6:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	6:30 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	7:00 PM	NEWS	1	1.0	1.0	1.0
WABC-TV	12/1/78	7:30					

KATE & ALLIE (R)		DESIGNING WOMEN (R)		NEWHART		EISENHOWER & LUTZ (PAE)		← CAGNEY & LACEY →				
9,480		10,100		11,780		9,660		9,920				
10.7		11.4		13.3		10.9		11.2		11.3 *		11.2 *
18		18		20		17		18		17 *		18 *
10.5	10.9	11.2	11.7	13.0	13.6	10.9	10.8	11.1	11.4	11.3		11.1

NBC TV

AVERAGE AUDIENCE (Hhlds (000) & %)	{
SHARE AUDIENCE	%
AVG. AUD. BY 1/4 HR	%

ALF		MY TWO DADS SPCL.		NBC MONDAY NIGHT MOVIES SOMETHING IS OUT THERE, PT. 2									
14,440		12,850		16,920									
16.3		14.5		19.1	18.1 *		19.3 *		20.1 *		18.9 *		
27		23		30	27 *		29 *		31 *		31 *		
15.5	17.0	14.4	14.5	17.9	18.3	19.1	19.5	20.1	20.0	19.8	18.0		

INDEPENDENTS
(INCL. SUPERSTATIONS)

[illegible]

AVERAGE AUDIENCE	16.0	14.9	12.7	14.1	13.6	13.5	11.8	10.4
SHARE AUDIENCE %	29	26	21	22	21	20	18	17

SUPERSTATIONS

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1,000,000	10.0
2	2,000,000	20.0
3	3,000,000	30.0
4	4,000,000	40.0
5	5,000,000	50.0
6	6,000,000	60.0
7	7,000,000	70.0
8	8,000,000	80.0
9	9,000,000	90.0
10	10,000,000	100.0

AVERAGE AUDIENCE	4.3	3.1	2.8	3.2	3.4	3.4	3.1	2.1
SHARE AUDIENCE %	8	5	5	5	5	5	5	3

PBS

	AVERAGE AUDIENCE
	SHARE AUDIENCE %
10-19	18%
20-29	22%
30-39	25%
40-49	28%
50-59	30%
60-69	32%
70+	35%

AVERAGE AUDIENCE	1.9	2.3	3.0	3.5	1.9	2.3	2.0	1.9
SHARE AUDIENCE %	3	4	5	6	3	3	3	3

CABLE ORIG.

PROGRAM	SPOTS/	WEEK	RATING	RANK	AVERAGE AUDIENCE		SHARE AUDIENCE %	
					VIEWERS	PER HOUSEHOLD	VIEWERS	PER HOUSEHOLD
1	1	1	1	1	1	1	1	
2	2	2	2	2	2	2	2	
3	3	3	3	3	3	3	3	
4	4	4	4	4	4	4	4	
5	5	5	5	5	5	5	5	
6	6	6	6	6	6	6	6	
7	7	7	7	7	7	7	7	
8	8	8	8	8	8	8	8	
9	9	9	9	9	9	9	9	
10	10	10	10	10	10	10	10	
11	11	11	11	11	11	11	11	
12	12	12	12	12	12	12	12	
13	13	13	13	13	13	13	13	
14	14	14	14	14	14	14	14	
15	15	15	15	15	15	15	15	
16	16	16	16	16	16	16	16	
17	17	17	17	17	17	17	17	
18	18	18	18	18	18	18	18	
19	19	19	19	19	19	19	19	
20	20	20	20	20	20	20	20	
21	21	21	21	21	21	21	21	
22	22	22	22	22	22	22	22	
23	23	23	23	23	23	23	23	
24	24	24	24	24	24	24	24	
25	25	25	25	25	25	25	25	
26	26	26	26	26	26	26	26	
27	27	27	27	27	27	27	27	
28	28	28	28	28	28	28	28	
29	29	29	29	29	29	29	29	
30	30	30	30	30	30	30	30	
31	31	31	31	31	31	31	31	
32	32	32	32	32	32	32	32	
33	33	33	33	33	33	33	33	
34	34	34	34	34	34	34	34	
35	35	35	35	35	35	35	35	
36	36	36	36	36	36	36	36	
37	37	37	37	37	37	37	37	
38	38	38	38	38	38	38	38	
39	39	39	39	39	39	39	39	
40	40	40	40	40	40	40	40	
41	41	41	41	41	41	41	41	
42	42	42	42	42	42	42	42	
43	43	43	43	43	43	43	43	
44	44	44	44	44	44	44	44	
45	45	45	45	45	45	45	45	
46	46	46	46	46	46	46	46	
47	47	47	47	47	47	47	47	
48	48	48	48	48	48	48	48	
49	49	49	49	49	49	49	49	
50	50	50	50	50	50	50	50	
51	51	51	51	51	51	51	51	
52	52	52	52	52	52	52	52	
53	53	53	53	53	53	53	53	
54	54	54	54	54	54	54	54	
55	55	55	55	55	55	55	55	
56	56	56	56	56	56	56	56	
57	57	57	57	57				

AVERAGE AUDIENCE	5.4	6.4	6.3	6.6	7.0	6.7	6.6	5.6
SHARE AUDIENCE %	10	11	11	11	11	10	10	9

PAY SERVICES

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1. <i>THE MENTALIST</i>	1.1	1.1
2. <i>THE MENTALIST</i>	1.1	1.1
3. <i>THE MENTALIST</i>	1.1	1.1
4. <i>THE MENTALIST</i>	1.1	1.1
5. <i>THE MENTALIST</i>	1.1	1.1
6. <i>THE MENTALIST</i>	1.1	1.1
7. <i>THE MENTALIST</i>	1.1	1.1
8. <i>THE MENTALIST</i>	1.1	1.1
9. <i>THE MENTALIST</i>	1.1	1.1
10. <i>THE MENTALIST</i>	1.1	1.1
11. <i>THE MENTALIST</i>	1.1	1.1
12. <i>THE MENTALIST</i>	1.1	1.1
13. <i>THE MENTALIST</i>	1.1	1.1
14. <i>THE MENTALIST</i>	1.1	1.1
15. <i>THE MENTALIST</i>	1.1	1.1
16. <i>THE MENTALIST</i>	1.1	1.1
17. <i>THE MENTALIST</i>	1.1	1.1
18. <i>THE MENTALIST</i>	1.1	1.1
19. <i>THE MENTALIST</i>	1.1	1.1
20. <i>THE MENTALIST</i>	1.1	1.1
21. <i>THE MENTALIST</i>	1.1	1.1
22. <i>THE MENTALIST</i>	1.1	1.1
23. <i>THE MENTALIST</i>	1.1	1.1
24. <i>THE MENTALIST</i>	1.1	1.1
25. <i>THE MENTALIST</i>	1.1	1.1
26. <i>THE MENTALIST</i>	1.1	1.1
27. <i>THE MENTALIST</i>	1.1	1.1
28. <i>THE MENTALIST</i>	1.1	1.1
29. <i>THE MENTALIST</i>	1.1	1.1
30. <i>THE MENTALIST</i>	1.1	1.1
31. <i>THE MENTALIST</i>	1.1	1.1
32. <i>THE MENTALIST</i>	1.1	1.1
33. <i>THE MENTALIST</i>	1.1	1.1
34. <i>THE MENTALIST</i>	1.1	1.1
35. <i>THE MENTALIST</i>	1.1	1.1
36. <i>THE MENTALIST</i>	1.1	1.1
37. <i>THE MENTALIST</i>	1.1	1.1
38. <i>THE MENTALIST</i>	1.1	1.1
39. <i>THE MENTALIST</i>	1.1	1.1
40. <i>THE MENTALIST</i>	1.1	1.1
41. <i>THE MENTALIST</i>	1.1	1.1
42. <i>THE MENTALIST</i>	1.1	1.1
43. <i>THE MENTALIST</i>	1.1	1.1
44. <i>THE MENTALIST</i>	1.1	1.1
45. <i>THE MENTALIST</i>	1.1	1.1
46. <i>THE MENTALIST</i>	1.1	1.1
47. <i>THE MENTALIST</i>	1.1	1.1
48. <i>THE MENTALIST</i>	1.1	1.1
49. <i>THE MENTALIST</i>	1.1	1.1
50. <i>THE MENTALIST</i>	1.1	1.1
51. <i>THE MENTALIST</i>	1.1	1.1
52. <i>THE MENTALIST</i>	1.1	1.1
53. <i>THE MENTALIST</i>	1.1	1.1
54. <i>THE MENTALIST</i>	1.1	1.1
55. <i>THE MENTALIST</i>	1.1	1.1
56. <i>THE MENTALIST</i>	1.1	1.1
57. <i>THE MENTALIST</i>	1.1	1.1
58. <i>THE MENTALIST</i>	1.1	1.1
59. <i>THE MENTALIST</i>	1.1	1.1
60. <i>THE MENTALIST</i>	1.1	1.1
61. <i>THE MENTALIST</i>	1.1	1.1
62. <i>THE MENTALIST</i>	1.1	1.1
63. <i>THE MENTALIST</i>	1.1	1.1
64. <i>THE MENTALIST</i>	1.1	1.1
65. <i>THE MENTALIST</i>	1.1	1.1
66. <i>THE MENTALIST</i>	1.1	1.1
67. <i>THE MENTALIST</i>	1.1	1.1
68. <i>THE MENTALIST</i>	1.1	1.1
69. <i>THE MENTALIST</i>	1.1	1.1
70. <i>THE MENTALIST</i>	1.1	1.1
71. <i>THE MENTALIST</i>	1.1	1.1
72. <i>THE MENTALIST</i>	1.1	1.1
73. <i>THE MENTALIST</i>	1.1	1.1
74. <i>THE MENTALIST</i>	1.1	1.1
75. <i>THE MENTALIST</i>	1.1	1.1
76. <i>THE MENTALIST</i>	1.1	1.1
77. <i>THE MENTALIST</i>	1.1	1.1
78. <i>THE MENTALIST</i>	1.1	1.1
79. <i>THE MENTALIST</i>	1.1	1.1
80. <i>THE MENTALIST</i>	1.1	1.1
81. <i>THE MENTALIST</i>	1.1	1.1
82. <i>THE MENTALIST</i>	1.1	1.1
83. <i>THE MENTALIST</i>	1.1	1.1
84. <i>THE MENTALIST</i>	1.1	1.1
85. <i>THE MENTALIST</i>	1.1	1.1
86. <i>THE MENTALIST</i>	1.1	1.1
87. <i>THE MENTALIST</i>	1.1	1.1
88. <i>THE MENTALIST</i>	1.1	1.1
89. <i>THE MENTALIST</i>	1.1	1.1
90. <i>THE MENTALIST</i>	1.1	1.1
91. <i>THE MENTALIST</i>	1.1	1.1
92. <i>THE MENTALIST</i>	1.1	1.1
93. <i>THE MENTALIST</i>	1.1	1.1
94. <i>THE MENTALIST</i>	1.1	1.1
95. <i>THE MENTALIST</</i>		

AVERAGE AUDIENCE SHARE AUDIENCE %	1.7 3	2.1 4	2.7 5	3.0 5	3.0 5	3.1 5	2.7 4	2.7 4
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U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	49.9	51.1	52.4	53.9	54.8	56.9	58.2	59.4	59.2	60.6	61.8	61.4	59.2	58.7	56.9	54.6		

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

					WHO'S THE BOSS?		JUST THE TEN OF US		←	MOONLIGHTING (R)(PAE)	→		←	THIRTYSOMETHING	→			
					16,390		15,420			10,450			11,160					
					18.5		17.4			11.8			11.7 *		12.6		12.7 *	12.5 *
					33		30			19			19 *		22		22 *	22 *
					17.4	19.6	17.5	17.4	12.5	11.2	11.0	12.4	12.6	12.8	12.5	12.6		

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

					←	HOUSTON KNIGHTS	→		←	CBS TUESDAY MOVIE WHO GETS THE FRIENDS? (PAE)	→							
					6,110				9,830									
					6.9	6.8 *		7.1 *	11.1	9.4 *		10.9 *		12.1 *		12.0 *		
					12	12 *		12 *	19	16 *		18 *		21 *		22 *		
					6.9	6.6	6.9	7.2	9.0	9.8	10.6	11.3	12.2	12.0	12.2	11.7		

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

					←	MATLOCK (R)(PAE)	→		←	CRIME STORY	→							
					11,780							10,370						
					13.3	11.4 *		12.7 *		14.6 *		14.3 *	11.7	11.4 *		12.1 *		
					23	20 *		22 *		24 *		23 *	20	19 *		22 *		
					11.4	11.5	12.6	12.9	14.3	14.9	15.2	13.3	11.4	11.4	12.0	12.2		

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

13.7		13.7		11.7		13.8		15.9		17.2		15.8		13.4
27		26		21		23		27		28		27		24

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.5		3.2		2.8		3.8		4.7		5.4		5.1		3.8
7		6		5		6		8		9		9		7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.6		2.1		3.0		3.6		2.7		2.7		2.2		2.0
3		4		5		6		5		4		4		4

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.1		5.0		5.2		5.7		6.3		6.5		7.5		6.4
8		9		9		10		11		11		13		11

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.7		2.6		2.8		3.0		3.7		3.6		2.6		2.3
5		5		5		5		6		6		4		4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	46.8	48.2	48.6	49.7	50.2	52.7	55.0	56.9	57.3	59.0	60.3	61.0	59.5	59.2	58.0	56.6

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="border: 1px solid black; padding: 2px; text-align: center;"> ABC MOVIE SPECIAL UNCOMMON VALOR (R)(PAE) </div> <div style="border: 1px solid black; padding: 2px; text-align: center;"> KOPPEL REPORT THE BILLION DOLLAR PIE </div> </div>																
7,180													8,590			
8.1						7.5 *		7.6 *		8.4 *		9.0 *	9.7 *	9.5 *		9.8 *
14						15 *		14 *		14 *		15 *	17 *	16 *		17 *
7.6						7.5	7.7	7.5	8.4	8.5	9.2	8.7	9.2	9.8	9.4	10.2

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="border: 1px solid black; padding: 2px; text-align: center;"> 48 HOURS HEART DISEASE </div> <div style="border: 1px solid black; padding: 2px; text-align: center;"> SIMON & SIMON (R)(PAE) </div> <div style="border: 1px solid black; padding: 2px; text-align: center;"> KNOTS LANDING </div> </div>																
6,380									9,210				15,860			
7.2						7.0 *		7.4 *	10.4 *	9.5 *		11.3 *	17.9 *	17.4 *		18.3 *
13						14 *		13 *	17 *	16 *		19 *	31 *	29 *		32 *
7.2						6.9	7.2	7.6	9.1	9.8	10.6	12.0	16.8	18.1	18.3	18.3

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="border: 1px solid black; padding: 2px; text-align: center;"> BILL COSBY SHOW (R) </div> <div style="border: 1px solid black; padding: 2px; text-align: center;"> CHEERS (R) </div> <div style="border: 1px solid black; padding: 2px; text-align: center;"> NIGHT COURT </div> <div style="border: 1px solid black; padding: 2px; text-align: center;"> L.A. LAW (R) </div> </div>																
19,230									17,990			17,630	13,110			
21.7						19.9 *		23.5 *	20.3 *		19.9	14.8	15.2 *	15.2 *		14.4 *
40						39 *		42 *	35 *		33	25	26 *	26 *		25 *
18.3						21.5	23.2	23.9	20.1	20.5	19.8	20.0	15.8	14.5	14.5	14.3

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

13.1																
28																
	12.5				10.8		11.5		12.7		13.5		11.7		10.4	
	25				21		21		22		22		20		18	

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.1																
7																
	2.5				2.2		2.6		3.5		4.1		2.9		2.6	
	5				4		5		6		7		5		5	

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.4																
3																
	1.8				2.4		2.5		2.6		2.3		1.5		1.2	
	4				5		4		4		4		3		2	

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.7																
10																
	5.4				5.4		5.7		7.2		7.0		7.1		6.1	
	11				10		10		12		12		12		11	

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.3																
3																
	1.8				2.2		2.2		3.1		3.2		3.9		3.7	
	4				4		4		5		5		7		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	44.4	45.3	46.9	48.4	48.0	49.8	52.0	53.7	56.0	57.9	58.7	58.4	56.2	56.6	56.0	55.3

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

PERFECT STRANGERS (R)	FULL HOUSE (R)	MR. BELVEDERE (R)	I MARRIED DORA (R) (PAE)	← 20/20			
8,510	8,590	8,240	7,530	11,520			
9.6	9.7	9.3	8.5	13.0	13.0 *		13.1
20	18	16	15	23	23 *		24
9.9	9.5	9.2	8.2	12.5	13.5	13.2	13.0

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

BEAUTY & THE BEAST (R)				DALLAS (PAE)				FALCON	CREST
9,210				15,330				13,020	
10.4	9.8 *		11.0 *	17.3	16.4 *		18.2 *	14.7 *	14.7
20	20 *		21 *	30	29 *		31 *	26	27
9.7	9.9	10.4	11.5	15.7	17.2	18.1	18.2	14.6	14.5
								14.8	14.9

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

NBC MOVIE OF THE WEEK-FRI										MIAMI VICE (R)		
ANNIE (R)												
8,330										8,950		
9.4	8.2	*		9.5	*		9.8	*		10.2	10.1	10.5
17	17	*		18	*		17	*		17	17	19
7.8	8.6		9.4	9.6		9.8	9.8	10.6	9.8	9.1	10.1	10.5

INDEPENDENTS
(INCL. SUPERSTATIONS)

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

13.2 29	13.5 28	13.5 28	13.9 26	15.0 26	16.1 27	13.0 23	12.2 22
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SUPERSTATIONS

	AVERAGE AUDIENCE SHARE	AUDIENCE %
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3.4 8	3.4 7	4.0 8	4.0 8	4.2 7	4.7 8	4.2 7	4.0 7
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PBS

	AVERAGE AUDIENCE	SHARE AUDIENCE %
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1.5 3	1.8 4	2.3 5	2.4 5	2.0 4	1.6 3	1.4 2	1.3 2
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CABLE ORIG.

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

4.7	5.6	6.1	6.4	6.1	6.3	6.2	5.8
10	12	12	12	11	11	11	10

PAY SERVICES

	AVERAGE AUDIENCE	SHARE AUDIENCE %
1	1.0	1.0
2	1.0	1.0
3	1.0	1.0
4	1.0	1.0
5	1.0	1.0
6	1.0	1.0
7	1.0	1.0
8	1.0	1.0
9	1.0	1.0
10	1.0	1.0
11	1.0	1.0
12	1.0	1.0
13	1.0	1.0
14	1.0	1.0
15	1.0	1.0
16	1.0	1.0
17	1.0	1.0
18	1.0	1.0
19	1.0	1.0
20	1.0	1.0
21	1.0	1.0
22	1.0	1.0
23	1.0	1.0
24	1.0	1.0
25	1.0	1.0
26	1.0	1.0
27	1.0	1.0
28	1.0	1.0
29	1.0	1.0
30	1.0	1.0
31	1.0	1.0
32	1.0	1.0
33	1.0	1.0
34	1.0	1.0
35	1.0	1.0
36	1.0	1.0
37	1.0	1.0
38	1.0	1.0
39	1.0	1.0
40	1.0	1.0
41	1.0	1.0
42	1.0	1.0
43	1.0	1.0
44	1.0	1.0
45	1.0	1.0
46	1.0	1.0
47	1.0	1.0
48	1.0	1.0
49	1.0	1.0
50	1.0	1.0
51	1.0	1.0
52	1.0	1.0
53	1.0	1.0
54	1.0	1.0
55	1.0	1.0
56	1.0	1.0
57	1.0	1.0
58	1.0	1.0
59	1.0	1.0
60	1.0	1.0
61	1.0	1.0
62	1.0	1.0
63	1.0	1.0
64	1.0	1.0
65	1.0	1.0
66	1.0	1.0
67	1.0	1.0
68	1.0	1.0
69	1.0	1.0
70	1.0	1.0
71	1.0	1.0
72	1.0	1.0
73	1.0	1.0
74	1.0	1.0
75	1.0	1.0
76	1.0	1.0
77	1.0	1.0
78	1.0	1.0
79	1.0	1.0
80	1.0	1.0
81	1.0	1.0
82	1.0	1.0
83	1.0	1.0
84	1.0	1.0
85	1.0	1.0
86	1.0	1.0
87	1.0	1.0
88	1.0	1.0
89	1.0	1.0
90	1.0	1.0
91	1.0	1.0
92	1.0	1.0
93	1.0	1.0
94	1.0	1.0
95	1.0	1.0
96	1.0	1.0
97	1.0	1.0
98	1.0	1.0
99	1.0	1.0
100	1.0	1.0

1.4 3	1.8 4	2.8 6	3.3 6	3.7 6	3.8 6	3.8 7	3.5 6
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U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	37.8	39.2	40.6	42.1	45.2	46.7	47.8	49.7	51.3	52.7	53.8	53.8	51.1	50.6	50.3	49.6	46.3	43.4

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← SUPERCARRIER SPECIAL → OHARA (R)(PAE) ← SPENSER; FOR HIRE →

5,580				6,020									8,770					
6.3	6.0 *			6.5 *	6.8	6.4 *						7.2 *	9.9	9.3 *			10.5 *	
13	13 *			13	13	12 *						13	20	18 *			21 *	
6.2	5.9	6.3	6.6	6.2	6.6	7.0	7.3	8.8	9.9	10.3	10.8							

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

← HIGH MOUNTAIN RANGERS (R) → TOUR OF DUTY (R)(PAE) ← WEST 57TH →

6,650				7,440									6,820					
7.5	7.2 *			7.7 *	8.4	8.1 *						8.7 *	7.7	7.9 *			7.5 *	
16	16 *			16	16	16 *						16	15	15 *			15 *	
7.0	7.5	7.5	7.9	7.9	8.4	8.8	8.7	8.1	7.7	7.5	7.4							

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

FACTS OF LIFE (R) 227 (R) ← GOLDEN GIRLS (R) → ← HUNTER (R) →

10,450		12,580		17,450									12,230					
11.8		14.2		19.7	19.4 *							20.0 *	13.8	13.8 *			13.8 *	
26		29		37	37 *							37	27	27 *			28 *	
11.1	12.6	13.4	15.0	18.9	20.0	20.3	19.6	14.1	13.6	13.7	14.0							

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

11.0		11.8		10.5		10.7		10.1		10.0		11.0		9.9		9.8
29		29		23		22		19		19		22		20		22

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.1		3.3		3.0		3.2		2.9		3.1		3.2		2.9		3.2
8		8		7		7		6		6		6		6		7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.6		2.1		2.9		3.2		2.3		2.0		2.1		2.1		1.3
4		5		6		7		4		4		4		4		3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.7		6.3		6.5		6.1		6.0		6.1		6.6		6.1		5.3
15		15		14		13		12		11		13		12		12

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.0		3.1		3.7		3.3		3.5		3.9		3.8		3.7		3.6
8		8		8		7		7		7		7		7		8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	39.0	36.4	33.9	31.4	27.9	25.5	23.0	20.8	18.2	16.3	14.5	13.4	12.1	11.0

ABC TV

(1)

AVERAGE AUDIENCE { 1,770
 (Hhlds (000) & %) 2.0
 SHARE AUDIENCE % 8
 AVG. AUD. BY 1/4 HR % 2.0

CBS TV

AVERAGE AUDIENCE {
 (Hhlds (000) & %)
 SHARE AUDIENCE %
 AVG. AUD. BY 1/4 HR %

NBC TV

AVERAGE AUDIENCE { 7,000
 (Hhlds (000) & %) 7.9
 SHARE AUDIENCE % 24
 AVG. AUD. BY 1/4 HR % 9.0

← SATURDAY NIGHT (11:30-12:49) (PAE) → (PAE)

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE 9.8
 SHARE AUDIENCE % 26

SUPERSTATIONS

AVERAGE AUDIENCE 3.2
 SHARE AUDIENCE % 8

PBS

AVERAGE AUDIENCE 1.1
 SHARE AUDIENCE % 3

CABLE ORIG.

AVERAGE AUDIENCE 4.9
 SHARE AUDIENCE % 13

PAY SERVICES

AVERAGE AUDIENCE 4.0
 SHARE AUDIENCE % 11

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WEEKEND REPORT-SAT., ABC, (11:30-11:45)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	46.1	49.1	51.3	53.1	55.0	57.1	58.3	60.3	62.4	64.0	64.8	64.9	65.0	64.1	63.2	61.1	50.5	43.4

ABC TV

		DISNEY SUNDAY MOVIE JUSTIN CASE					CAPTAIN EO BACKSTAGE			ABC SUNDAY NIGHT MOVIE BEVERLY HILLS COP (9:00-11:07)(PAE)								
AVERAGE AUDIENCE (Hhds (000) & %)	{	8,330					9,210		17,990									
SHARE AUDIENCE	%	9.4	8.0 *		9.5 *		10.6 *	10.4	20.3	17.8 *		20.5 *		21.7 *		21.8 *		
AVG. AUD. BY 1/4 HR	%	18	17 *		18 *		19 *	18	32	28 *		31 *		33 *		35 *		
	%	7.4	8.5	9.1	10.0	10.5	10.7	9.9	10.8	16.7	19.0	20.1	20.9	21.9	21.5	21.4	22.1	18.4

CBS TV

		60 MINUTES			MURDER, SHE WROTE (R)						CBS SUNDAY MOVIE BERYL MARKHAM: A SHADOW ON THE SUN, PT.1 (PAE)						CBS SUNDAY NEWS	
AVERAGE AUDIENCE (Hhds (000) & %)	{	15,240				15,330		9,210									2,220	
SHARE AUDIENCE	%	17.2	16.3 *		18.1 *	17.3	16.5 *	10.4	18.1 *	11.3 *		10.6 *		10.2 *		9.5 *	2.5	
AVG. AUD. BY 1/4 HR	%	34	34 *		35 *	30	29 *	16	31 *	18 *		16 *		16 *		15 *	5	
	%	15.4	17.2	18.2	18.0	16.6	16.5	18.1	18.2	11.7	11.0	10.7	10.4	10.5	9.9	9.6	9.3	2.5

NBC TV

		AARON'S WAY SPECIAL			FAMILY TIES (R)		DAY BY DAY				NBC SUNDAY NIGHT MOVIE PERRY MASON: THE CASE OF THE LADY IN THE LAKE							
AVERAGE AUDIENCE (Hhds (000) & %)	{	6,290				9,210		10,630		20,020								
SHARE AUDIENCE	%	7.1	6.5 *		7.7 *	10.4		12.0		22.6	21.5 *	22.7 *		23.4 *		22.9 *		
AVG. AUD. BY 1/4 HR	%	14	14 *		15 *	19		20		35	34 *	35 *		36 *		37 *		
	%	6.2	6.8	7.4	8.0	9.6	11.2	11.4	12.6	21.0	22.0	22.6	22.8	23.2	23.6	23.5	22.2	

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	11.4		12.3		13.6		13.1		9.4		8.2		6.8		6.1		5.9	
SHARE AUDIENCE %	24		24		24		22		15		13		11		10		13	

SUPERSTATIONS

AVERAGE AUDIENCE	2.6		2.7		2.7		2.9		2.2		2.2		1.9		2.0		2.0	
SHARE AUDIENCE %	5		5		5		5		3		3		3		3		4	

PBS

AVERAGE AUDIENCE	1.3		1.5		2.8		3.3		1.4		1.5		1.1		0.8		0.9	
SHARE AUDIENCE %	3		3		5		6		2		2		2		1		2	

CABLE ORIG.

AVERAGE AUDIENCE	5.0		4.6		4.1		4.4		3.9		3.7		3.6		3.8		3.1	
SHARE AUDIENCE %	11		9		7		7		6		6		6		6		7	

PAY SERVICES

AVERAGE AUDIENCE	2.9		3.0		3.5		3.8		5.7		5.8		5.6		4.3		3.3	
SHARE AUDIENCE %	6		6		6		6		9		9		9		7		7	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	35.0	31.0	26.1	23.6	20.7	18.8	16.5	15.3	13.3	11.3	9.7	9.0	8.0	7.4				

ABC TV

(1)

AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,660	
SHARE AUDIENCE	%	3.0	
AVG. AUD. BY 1/4 HR	%	12	2.8

CBS TV

AVERAGE AUDIENCE (Hhlds (000) & %)	{		
SHARE AUDIENCE	%		
AVG. AUD. BY 1/4 HR	%		

NBC TV

(2) (PAE)

AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,770	
SHARE AUDIENCE	%	2.0	
AVG. AUD. BY 1/4 HR	%	6	2.0

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE	5.8	4.4	3.6	3.1	2.2	1.7	1.4
SHARE AUDIENCE %	18	18	18	19	18	18	18

SUPERSTATIONS

AVERAGE AUDIENCE	1.7	1.3	1.2	1.1	0.9	0.8	0.7 ^
SHARE AUDIENCE %	5	5	6	7	7	9	9 ^

PBS

AVERAGE AUDIENCE	0.9	0.7 ^	0.4 ^	0.2 ^	0.2 ^	0.2 ^	0.1 v
SHARE AUDIENCE %	3	3 ^	2 ^	1 ^	2 ^	2 ^	1 v

CABLE ORIG.

AVERAGE AUDIENCE	3.1	2.6	1.9	1.5	1.4	1.3	1.2
SHARE AUDIENCE %	9	10	10	9	11	14	16

PAY SERVICES

AVERAGE AUDIENCE	3.7	3.6	3.6	3.4	2.7	2.1	1.8
SHARE AUDIENCE %	11	14	18	21	22	23	23

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WEEKEND REPORT-SUN. (PAE), ABC, (11:37-11:52)
 (2) G MICHAELS SPORTS MACHINE, NBC, (11:30-11:45)

For explanation of symbols, See page B.

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	8.4	10.2	12.5	14.7	17.7	20.0	20.7	21.0	20.7	21.1	20.9	20.9	20.9	21.2	21.2	21.1	20.2	20.3

ABC TV

	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE		1,330		2,340			3,880				3,310							
(Hhids (000) & %)		1.5		2.6			4.4				3.7							
SHARE AUDIENCE		14		18			21				18							
AVG. AUD. BY 1/4 HR		1.5		2.6			4.4	4.3			3.8	3.7						

CBS TV

			CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						\$25,000 PYRAMID	
AVERAGE AUDIENCE			920				1,900				1,810						2,110	
(Hhids (000) & %)			1.0				2.1				2.0						2.4	
SHARE AUDIENCE			9				10				10						12	
AVG. AUD. BY 1/4 HR			0.9	1.1			2.2	2.1			2.1	2.1					2.3	2.5

NBC TV

	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7:30AM (CO-OP) (PARTICIPATING) (PAE)		TODAY SHOW-8:30AM (CO-OP) (PARTICIPATING) (PAE)										SALE OF THE CENTURY	
AVERAGE AUDIENCE		2,020					4,570				4,310						2,270	
(Hhids (000) & %)		2.3					5.2				4.9						2.6	
SHARE AUDIENCE		21					24				23						13	
AVG. AUD. BY 1/4 HR		1.9	2.6				5.1	5.2			4.9	4.8					2.5	2.6

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE	1.8		3.5		6.0		6.7		6.3		5.9		4.8		4.8		4.8	
SHARE AUDIENCE %	20		26		32		32		30		28		23		23		24	

SUPERSTATIONS

AVERAGE AUDIENCE	0.8		1.3		2.2		2.2		1.9		2.0		1.6		1.7		1.7	
SHARE AUDIENCE %	8		10		12		10		9		10		8		8		8	

PBS

AVERAGE AUDIENCE	<<		0.1	^	0.4		0.7		1.1		1.2		1.2		1.1		0.9	
SHARE AUDIENCE %	<<		1	^	2		4		5		6		6		5		5	

CABLE ORIG.

AVERAGE AUDIENCE	1.3		1.5		1.8		1.8		1.9		2.2		2.2		2.4		2.3	
SHARE AUDIENCE %	14		11		9		9		9		10		11		11		11	

PAY SERVICES

AVERAGE AUDIENCE	0.7		0.8		0.8		0.8		0.9		0.9		1.0		0.9		0.9	
SHARE AUDIENCE %	8		6		4		4		4		4		5		4		4	

U.S. TV HOUSEHOLDS: 88,600,000
 (1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
 (2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	19.9	20.0	20.2	20.7	20.8	21.5	22.8	23.5	24.4	24.9	26.3	26.9	26.4	26.7	26.1	26.3	26.6	26.8

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

WHO'S THE BOSS?	THE M-F	HOME	RYAN'S HOPE	LOVING	ALL MY CHILDREN	ONE LIFE TO LIVE (PAE)
2,220		2,060	2,000	3,230	5,780	5,870
2.5		2.3	2.3	3.6	6.5	* 6.6
12		11	10	15	25	* 25
2.4	2.5	2.3	2.2	3.6	6.0	6.5
		2.3	2.3	3.7	6.5	6.8
					6.8	6.8
					6.8	6.5
					6.8	6.5
					6.8	6.7
					6.8	6.7

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

NEW CARD SHARKS	PRICE IS RIGHT 1	PRICE IS RIGHT 2 (PAE)	YOUNG AND THE RESTLESS	BOLD AND THE BEAUTIFUL	AS THE WORLD TURNS
2,250	3,850	4,980	6,360	4,410	5,420
2.5	4.3	5.6	7.2	* 5.0	6.1
13	21	27	29	* 19	23
2.4	4.0	5.4	6.7	7.3	6.0
	4.6	5.8	7.2	7.4	6.1
			7.4	7.3	6.2
			7.4	7.3	6.1
			7.4	7.3	6.1
			7.4	7.3	6.1

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

CLASSIC CONCENTRATION	WHEEL OF FORTUNE	WIN, LOSE OR DRAW	SUPER PASSWORD	SCRABBLE	DAYS OF OUR LIVES	ANOTHER WORLD (PAE)
2,500	3,770	3,010	2,660	2,940	5,510	4,180
2.8	4.3	3.4	3.0	3.3	6.2	* 4.7
14	20	16	13	13	23	* 18
2.8	4.2	3.3	2.9	3.2	5.9	4.8
	4.3	3.5	3.1	3.4	6.0	4.6
					6.4	4.7
					6.6	4.7
					6.6	4.7
					6.6	4.7

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

4.8	4.6	4.8	4.9	5.4	4.9	5.4	5.4	5.8
24	23	22	21	22	19	20	21	22

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.7	1.8	1.8	1.8	2.0	1.5	1.7	1.7	1.8
9	9	8	8	8	6	6	7	7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.7	0.6	0.7	0.7	0.7	0.6	0.6	0.5	0.4
4	3	3	3	3	2	2	2	2

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.2	2.2	2.3	2.3	2.4	2.5	2.7	2.9	3.0
11	11	11	10	10	9	10	11	11

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.9	0.9	0.8	0.9	0.9	0.9	0.9	0.9	0.9
4	4	4	4	3	3	3	3	3

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	26.2	26.8	27.4	28.2	28.8	30.8	32.6	34.5	35.7	37.3	38.2	39.8	43.6	45.1	46.1	47.4

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

← GENERAL HOSPITAL →

6,220
7.0
26
6.9

6.9 *
26 *
7.0

7.1 *
25 *
7.1

ABC WORLD
NEWS TONIGHT

8,310
9.4
20
9.1

9.6

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

← GUIDING LIGHT
(PAE) →

4,870
5.5
20
5.5

5.4 *
21 *
5.5

5.5 *
20 *
5.5

CBS EVENING
NEWS-RATHER

8,040
9.1
20
9.1

9.1

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

← SANTA BARBARA →

3,560
4.0
15
4.1

4.0 *
15 *
3.9

4.0 *
15 *
4.0

NBC NIGHTLY
NEWS

7,050
8.0
17
8.0

8.0

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

6.3
24

7.2
26

8.1
27

9.5
28

10.6
29

11.6
30

13.1
30

14.1
30

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.9
7

2.0
7

2.6
9

3.0
9

3.1
9

3.1
8

3.0
7

3.3
7

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.6
2

0.6
2

0.8
3

0.9
3

0.9
3

1.1
3

1.3
3

1.2
3

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.3
13

3.6
13

3.8
13

4.0
12

3.8
10

4.0
10

4.4
10

4.9
11

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.9
4

0.9
3

0.9
3

1.1
3

1.0
3

1.0
3

1.3
3

1.5
3

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	8.0	9.2	10.8	12.6	14.5	16.0	17.8	19.5	21.2	22.6	23.7	24.6	24.7	25.2	24.9	24.9	24.2	24.6

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

LITTLE CLOWNS-ALL HAPPYTOWN	NEW POUND PUPPIES	MY PET MONSTER	LITTLE WIZARDS	REAL GHOSTBUSTERS	REAL GHOSTBUSTERS II	BUGS BUNNY & TWEETY SHOW
1,860	2,660	3,010	3,010	3,720	4,250	3,810
2.1	3.0	3.4	3.4	4.2	4.8	4.3
14	16	15	14	17	19	18
1.8	2.4	2.8	3.2	3.3	4.0	4.2
		3.5	3.5	4.5	4.8	4.3

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

HELLO KITTY	MUPPET BABIES I	MUPPET BABIES II	MUPPET BABIES III	PEE WEE'S PLAYHOUSE	MIGHTY MOUSE	POPEYE & SON
1,950	2,840	3,540	4,430	4,340	2,920	2,390
2.2	3.2	4.0	5.0	4.9	3.3	2.7
14	17	18	21	20	13	12
2.1	2.3	2.9	4.0	4.9	3.4	2.8
		3.5	4.1	5.0	3.1	2.7

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

GUMMI BEARS (PAE)	SMURFS I	SMURFS II	SMURFS III (PAE)	ALF-SAT MORN (PAE)	ALVIN AND THE CHIPMUNKS	FRAGGLE ROCK
2,840	3,630	4,080	4,340	4,080	3,900	2,920
3.2	4.1	4.6	4.9	4.6	4.4	3.3
21	22	21	20	18	18	14
2.7	3.6	3.9	4.5	4.7	4.4	3.2
		4.2	4.6	4.5	4.5	3.3

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.5	3.4	3.9	4.1	4.9	5.6	5.6	6.1	6.6
29	29	26	22	22	23	22	24	27

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.9	1.2	1.3	1.4	1.2	1.5	1.3	1.5	2.0
10	10	9	8	5	6	5	6	8

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.2	0.4	0.4	0.6	0.8	1.0	1.2	1.4	1.2
2	3	3	3	4	4	5	6	5

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.0	2.3	2.5	2.4	3.1	3.6	3.5	3.5	3.7
23	20	16	13	14	15	14	14	15

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.0	1.1	1.5	1.8	2.0	1.8	2.2	2.5	2.4
12	9	10	10	9	7	9	10	10

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	24.6	24.6	24.4	24.9	24.8	25.4	25.1	25.2	25.2	25.6	25.7	25.9	26.3	27.0	27.1	27.2	27.0	27.5

ABC TV

		FLINTSTONE KIDS		ANIMAL CRACK-UPS		HEALTH SHOW												
AVERAGE AUDIENCE (Hhds (000) & %)	{	2,840		2,570		1,240		1,680							2,130			
SHARE AUDIENCE %	%	3.2		2.9		1.4		1.9		2.0 *		1.8 *		1.8 *	2.4 *	2.0 *		2.4 *
AVG. AUD. BY 1/4 HR	%	13		12		6		7		8 *		7 *		7 *	9	7 *		9 *
	%	3.3	3.1	2.8	3.0	1.4	1.4	2.2	1.8	1.9	1.7	1.8	1.7	1.7	1.9	1.9	2.0	2.5

INDY 500 TIME TRIALS
(1:00-3:09)(PAE)GTE BYRON NELSON GOLF
SAT
(3:09-4:30)(PAE)

CBS TV

		DENNIS THE MENACE		TEEN WOLF		GALAXY HIGH SCHOOL												
AVERAGE AUDIENCE (Hhds (000) & %)	{	2,570		2,220		2,390		3,810									3,460	
SHARE AUDIENCE %	%	2.9		2.5		2.7		4.3		3.8 *		4.4 *		4.5 *	4.8 *	4.2 *	3.9	3.4 *
AVG. AUD. BY 1/4 HR	%	12		11		11		17		15 *		17 *		17 *	18 *	15 *	13	13 *
	%	2.9	3.0	2.5	2.6	2.5	2.8	3.7	4.0	4.2	4.6	4.6	4.5	4.7	4.8	4.6	3.8	3.5

NBA PLAYOFF GAME 1-SAT
DETROIT VS CHICAGO

(1)

NBC TV

		NEW ARCHIES		FOOFUR (PAE)		I'M TELLING	(2)											
AVERAGE AUDIENCE (Hhds (000) & %)	{	3,100		2,220		1,420		2,920	3,630									
SHARE AUDIENCE %	%	3.5		2.5		1.6		3.3	4.1									
AVG. AUD. BY 1/4 HR	%	16		11		7		13	16									
	%	3.3	3.7	2.5	2.5	1.5	1.7	3.3	3.2	3.3	3.7	4.2	4.2	4.3	4.3	4.5	4.5	4.3

NBC MAJOR LEAGUE BASEBALL
CALIFORNIA VS NY YANKEES
CHICAGO CUBS VS HOUSTON
(1:17-4:10)(PAE)INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	7.0		7.1		8.0		8.4		8.3		8.0		8.4		8.6		9.2	
SHARE AUDIENCE %	28		29		32		33		33		31		31		32		34	

SUPERSTATIONS

AVERAGE AUDIENCE	1.9		2.0		2.4		2.6		2.5		2.4		2.5		2.5		2.9	
SHARE AUDIENCE %	8		8		10		10		10		9		9		9		11	

PBS

AVERAGE AUDIENCE	1.1		1.3		1.4		1.2		1.2		1.3		1.5		1.6		1.4	
SHARE AUDIENCE %	4		5		6		5		5		5		6		6		5	

CABLE ORIG.

AVERAGE AUDIENCE	4.2		4.2		4.6		4.8		4.7		4.5		5.0		5.3		5.5	
SHARE AUDIENCE %	17		17		18		19		19		17		19		19		20	

PAY SERVICES

AVERAGE AUDIENCE	2.0		2.0		2.0		2.2		2.1		1.9		1.8		2.0		2.1	
SHARE AUDIENCE %	8		8		8		9		8		7		7		7		8	

U.S. TV HOUSEHOLDS: 88,600,000
 (1) NBA PLAYOFF GAME SAT, DENVER VS DALLAS, CBS, (3:30-6:00)
 (2) NBC MAJOR LEAGUE PRE GAME, (PAE), NBC, (1:00-1:17)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	27.5	28.0	28.7	29.6	29.7	30.7	31.1	32.3	34.4	36.1	36.6	37.1						

ABC TV

(1)

← ABC WIDE WORLD-SPORTS SAT →

ABC WRLD NEWS
TONIGHT-SAT

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

		2.6	2,840										4,960					
		9	* 3.2	3.3	*		3.4	*		3.0	*		5.6					
		2.6	* 10	11	*		11	*		9	*		15					
	2.5	2.6	3.2	3.4	3.5	3.3	2.8	3.2					5.6	5.6				

CBS TV

NBA PLAYOFF GAME SAT
DENVER VS DALLAS
(3:30-6:00)

CBS SAT. NEWS-
SCHIEFFER

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

		3.5	*		3.6	*		4.1	*		4.7	*	4,960					
		13	*		12	*		14	*		15	*	5.6					
	3.5	3.5	3.6	3.7	3.9	4.2	4.5	4.9					5.6	5.6				

NBC TV

← NEW YORK METS VS SAN FRANCISCO MINNESOTA VS DETROIT
(MULTI SEGMENT)(PAE) →

NBC NIGHTLY
NEWS-SAT.
(6:33-7:00)(PAE)

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

4,780													4,080					
5.4	4.5	*		5.0	*		5.2	*		5.7	*		4.6					
17	16	*		17	*		17	*		18	*		12					
4.4	4.5	4.9	5.1	5.2	5.3	5.5	5.8	6.1	6.0			4.2	4.9					

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

9.3		9.4		9.1		9.8		10.0		11.0	
34		32		30		31		28		30	

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.7		2.6		2.4		2.7		2.9		3.3	
10		9		8		9		8		9	

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.4		1.5		1.4		1.5		1.6		1.7	
5		5		5		5		5		5	

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.4		5.8		6.1		6.4		6.2		6.1	
19		20		20		20		18		17	

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.2		2.3		2.5		2.3		2.2		2.6	
8		8		8		7		6		7	

U.S. TV HOUSEHOLDS: 88,600,000
(1) GTE BYRON NELSON GOLF-SAT, (PAE), ABC, (3:09-4:30), (S)

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.8	7.5	8.2	9.6	11.2	13.2	15.6	17.4	19.1	21.3	22.5	23.7	24.1	24.2	23.8	23.7	24.4	24.9

ABC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

BUSINESS WORLD

890
1.0
4
1.0 1.0

CBS TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

FOR OUR TIMES
(SUS)

SUNDAY MORNING

FACE THE
NATION

3,190
3.6
16
2.9
3.1
15
3.3
*
*
3.8
16
3.9
*
*
3.8
15
3.8
*
*
1,950
2.2
8
2.2
2.2

NBC TV

AVERAGE AUDIENCE {
(Hhlds (000) & %)
SHARE AUDIENCE %
AVG. AUD. BY 1/4 HR %

SUNDAY TODAY

MEET THE PRESS

1,950
2.2
13
1.7
1.8
14
1.9
*
*
2.4
14
2.3
*
*
2.3
2.3
2.3
1,770
2.0
8
2.0
2.0

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.8 25 2.6 29 3.7 30 5.4 33 6.3 31 6.9 30 7.0 29 7.4 31 8.0 33

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.6 8 1.0 11 1.5 12 1.9 12 2.0 10 2.2 10 2.1 9 2.2 9 2.4 10

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

0.2 3 0.4 4 0.7 6 1.4 8 1.5 7 1.7 7 1.8 7 1.4 6 1.3 5

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.8 25 2.2 25 2.5 20 3.5 21 4.7 23 5.1 22 5.2 22 5.0 21 5.4 22

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.3 18 1.2 13 1.4 11 1.8 11 2.2 11 2.6 11 3.1 13 3.4 14 3.4 14

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	24.8	24.9	25.2	25.4	25.7	26.7	26.8	28.4	29.0	29.4	29.4	29.4	29.7	30.7	31.7	32.0	32.3	32.5

ABC TV

←THIS WEEK-DAVID BRINKLEY→

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{	2,300								1,330									
%	2.6	2.4 *			2.8 *				1.5	1.4 *		1.5 *		1.6 *		1.7 *	3.5	2.3 *
%	10	10 *			11 *				5	5 *		5 *		5 *		5 *	10	7 *
%	2.3	2.4	2.8		2.8				1.4	1.4	1.6	1.5	1.5	1.6	1.6	1.7	2.2	2.4

GRAND PRIX OF MONACO

GTE BYRON
NELSON GOLF--
SUN
(3:30-6:30)

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{																		
%																		
%																		
%																		

NBA PLAYOFF GAME-1
BOSTON VS ATLANTA
(1:00-3:36)(PAE)

(1)

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{																		
%																		
%																		
%																		

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE
SHARE AUDIENCE %

9.1		9.3		9.9		9.5		10.1		10.1		10.5		10.6		11.7
37		37		38		34		35		34		35		33		36

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.0		3.2		3.4		2.9		2.6		2.5		2.5		2.7		3.1
12		13		13		11		9		9		8		8		10

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.0		1.1		1.3		1.0		1.0		1.1		1.0		1.2		1.3
4		4		5		4		3		4		3		4		4

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.7		5.8		5.7		5.5		5.4		5.6		5.2		5.3		5.3
23		23		22		20		18		19		17		17		16

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.6		2.4		2.4		2.7		2.6		2.2		2.2		2.2		2.6
10		9		9		10		9		7		7		7		8

U.S. TV HOUSEHOLDS: 88,600,000

(1) NBA PLAYOFF GAME-2, LA VS UTAH/DETROIT VS CHICAGO, (PAE), CBS, (3:36-6:07)

For explanation of symbols, See page B.

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT	32.8	33.6	33.8	34.3	34.3	35.2	36.6	37.8	38.6	39.4	39.7	40.8						

ABC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

GTE BYRON NELSON GOLF-SUN
(3:30-6:30)

ABC WRLD NEWS
TONIGHT-SUN(8)

		3.2	*		3.4	*		3.6	*		4.2	*		4.7	*	1,510		
		10	*		10	*		10	*		11	*		12	*	1.7		
	3.1	3.3	3.3		3.4	3.6		3.7	3.9		4.4	4.8		4.6	1.6	1.7		

CBS TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

NBA PLAYOFF GAME-2
LA VS UTAH/DETROIT VS CHICAGO
(3:36-6:07)(PAE)

CBS EVENING
NEWS-SUNDAY

		7.7	*		7.7	*		8.2	*		9.3	*	5,230					
		23	*		23	*		24	*		25	*	15					
	7.6	7.7	7.9		7.5	8.1		8.4	9.1		9.4	4.9	6.9					

NBC TV

AVERAGE AUDIENCE
(Hhlds (000) & %)
SHARE AUDIENCE
AVG. AUD. BY 1/4 HR

{
%
%

SPORTSWORLD

NBC NIGHTLY
NEWS-SUN

2,220																6,110		
2.5		2.0	*		2.3	*		2.4	*		3.3	*				6.9		
7		6	*		7	*		7	*		9	*				17		
1.8	2.1	2.3		2.4	2.3		2.5	3.1		3.4					6.9	6.8		

**INDEPENDENTS
(INCL. SUPERSTATIONS)**

AVERAGE AUDIENCE
SHARE AUDIENCE %

12.0		12.1		12.2		12.5		12.7		13.0	
36		36		35		34		33		32	

SUPERSTATIONS

AVERAGE AUDIENCE
SHARE AUDIENCE %

3.1		3.4		3.8		2.9		3.3		2.9	
9		10		11		8		8		7	

PBS

AVERAGE AUDIENCE
SHARE AUDIENCE %

1.8		2.0		1.7		1.6		1.4		1.4	
5		6		5		4		4		3	

CABLE ORIG.

AVERAGE AUDIENCE
SHARE AUDIENCE %

5.4		5.5		5.5		5.7		5.5		5.9	
16		16		16		15		14		15	

PAY SERVICES

AVERAGE AUDIENCE
SHARE AUDIENCE %

2.3		2.8		2.7		2.8		2.8		2.3	
7		8		8		8		7		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS

SATURDAY, MAY 14, 1988

PROGRAM NAME	START TIME	DURA TION	HOUSEHOLDS WITH ANY CHILD:					
			NET	UNDER 18 AA% (0,000)	UNDER 12 AA% (0,000)	UNDER 6 AA% (0,000)		
ALF-SAT MORN	10.00AM	30	NBC	8.9 302	9.3 233	9.5 151		
ALL NEW POUND PUPPIES	8.30AM	30	ABC	6.6 222	8.4 209	8.2 131		
ALVIN AND THE CHIPMUNKS	10.30AM	30	NBC	9.2 310	9.6 239	9.7 154		
ANIMAL CRACK-UPS	12.00NN	30	ABC	5.2 177	5.5 138	4.3 68		
BUGS BUNNY & TWEETY SHOW	11.00AM	30	ABC	8.3 281	9.3 233	7.9 126		
DENNIS THE MENACE	11.30AM	30	CBS	6.1 208	7.1 177	7.2 115		
FLINTSTONE KIDS	11.30AM	30	ABC	6.9 234	7.9 197	6.8 109		
FOOFUR	12.00NN	30	NBC	4.4 149	4.5 113	4.1 65		
FRAGGLE ROCK	11.00AM	30	NBC	6.4 217	6.5 161	7.0 112		
GALAXY HIGH SCHOOL	12.30PM	30	CBS	5.2 176	5.5 137	6.3 100		
GUMMI BEARS	8.00AM	30	NBC	7.0 236	8.3 208	7.4 118		
HELLO KITTY	8.00AM	30	CBS	4.6 155	5.6 139	5.8 92		
I'M TELLING	12.30PM	30	NBC	3.0 100	2.8 70	1.9 30		
LITTLE CLOWNS-HAPPYTOWN	8.00AM	30	ABC	4.4 148	5.8 144	5.2 84		
LITTLE WIZARDS	9.30AM	30	ABC	7.3 248	9.1 227	9.3 149		
MIGHTY MOUSE	10.30AM	30	CBS	7.0 236	8.8 220	9.4 150		
MUPPET BABIES I	8.30AM	30	CBS	7.0 237	8.5 211	8.6 137		
MUPPET BABIES II	9.00AM	30	CBS	9.0 305	11.1 276	11.8 188		
MUPPET BABIES III	9.30AM	30	CBS	11.3 380	13.6 340	14.1 224		
MY PET MONSTER	9.00AM	30	ABC	7.4 250	9.0 226	9.2 146		
NEW ARCHIES	11.30AM	30	NBC	6.8 230	6.6 164	6.3 100		

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN
FOR CHILDRENS PROGRAMS

SATURDAY, MAY 14, 1988

PROGRAM NAME	START TIME	DURA TION	HOUSEHOLDS WITH ANY CHILD:					
			NET	UNDER 18 AA% (0,000)	UNDER 12 AA% (0,000)	UNDER 6 AA% (0,000)		
PEE WEE'S PLAYHOUSE	10.00AM	30	CBS	10.9 368	13.5 336	14.6 232		
POPEYE & SON	11.00AM	30	CBS	5.9 199	7.5 187	8.0 128		
REAL GHOSTBUSTERS I	10.00AM	30	ABC	8.4 283	10.2 254	9.5 152		
REAL GHOSTBUSTERS II	10.30AM	30	ABC	9.9 333	11.6 288	11.1 177		
SMURFS I	8.30AM	30	NBC	8.3 281	9.5 237	9.2 147		
SMURFS II	9.00AM	30	NBC	9.2 310	10.5 261	9.8 155		
SMURFS III	9.30AM	30	NBC	9.6 325	10.9 271	11.0 175		
TEEN WOLF	12.00NN	30	CBS	5.3 180	6.1 151	6.8 109		

UE: 33810

UE:24940

UE: 15920

INTAB: 1098

INTAB: 7827

INTAB: 518

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS

<< - BELOW MINIMUM RATING STANDARDS

LT - BELOW MINIMUM PROJECTION STANDARDS